

MULTAN CITY SIGNAGE CODE



ترقیات ملتان

Prepared by:
MULTAN DEVELOPMENT AUTHORITY MULTAN

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1. Existing Situation

Multan has been an important trade hub since centuries. Presently it is 5th most populous metropolitan city of Pakistan spreading over an area of about 133 square kilometres (51 sq miles). It is also the largest city in Southern Punjab. Due to its enormous commercial and agricultural activity, it attracts thousands of visitors on daily basis. Furthermore being connected by all the means of travelling like through Airport, Railways, Highways etc and presence of famous Shrines, flocks of visitors keep visiting this city from all over the country. For their proper guidance and information of city dwellers although necessary informatory signage has been placed at appropriate road sides by the different Departments but either the present available informatory sign boards are of different kinds that too only on some major urban roads or there are no sign boards installed on a number of important roads and locations. Moreover, no standard or uniformity is observed in the available sign boards with respect to size, design, writing style and colour scheme due to lack of co-ordination between the concerned departments or presence of any Standard Signage Code.

In view of above, Commissioner Multan Division Multan has tasked Multan Development Authority to formulate a standard signage code for the Multan City to enable visitors as well as residents of the city to reach at desired location with better understanding and ease. It would also ensure smooth flow of traffic over city roads with proper guidance for the commuters and drivers.

2. Objective / Purpose

Aim of this code is to standardize Signage Code for the Multan City to provide proper signage for better guidance of the visitors as well as city dwellers about the locations of important city centres and other areas of interest. It is also formulated to enable all the concerned departments to install standardized, need based and uniformed Sign Boards in their areas of jurisdiction.

3. Scope

Internationally as well as nationally there are mainly following kinds of the road signs categories being followed:-

- 3.1. Regulatory Signs
- 3.2. Warning Signs
- 3.3. Guide / Information Signs

In above categories, all but informatory signs are standardized in Pakistan and are being followed on Motorways, National Highways etc by concerned departments like NHA, Provincial Highways and Traffic Control Agencies of the Country through their own well formulated Signage Codes. However a City Signage Code is desired to be formulated and enforced by all concerned departments for Guide / Information Signs in Multan City.

4. Proposal

In compliance of the direction of Commissioner Multan Division, an exercise has been carried out by MDA with the coordination with NHA, Punjab Highway Department, District Roads Department Multan and TMA's to provide standardized and uniform informatory sign boards in Multan urban areas. Consequently road signage for following purposes is being proposed:-

4.1. Place Direction Signage

4.2. Place Location Signage

4.3. Road/Street Direction Signage

4.4. Salient features of this proposal are as under:-

4.4.1. Sign boards will be of uniform size, design, writing style and colour scheme etc.

4.4.2. All the urban roads, urban areas, Abadies, Housing Schemes and important locations will be covered by this Code.

4.4.3. Important city centres, commercial streets, historical places, Governmental Offices and other places of common interests will be mentioned throughout the routes leading to these places.

4.4.4. National Highway Authority and Provincial Highway Department will install Informatory Sign Boards and other road signs in their areas of jurisdiction according to the standards of their respective departments however for National Highways passing through Multan City, this Code may be followed.

4.4.5. Road signs other than Informatory Sign Boards shall be installed by the concerned departments as per approved national or international standards applicable in the respective departments.

4.4.6. All the relevant governmental departments engaged in construction of roads and buildings within urban limits of Multan shall also include proposed signage as per this Code in respective cost estimates.

5. Standardized Design

Standardized design has been adopted for large and small size Informatory Sign Boards proposed for major and minor roads in a need based and uniform manner. The standardized designs of large and small size Informatory Sign Boards are attached. However some of proposed uses for these designs are suggested as below:-

- 5.1. **Large Board** - For indicating a desired location (Specimen – I); or Directing three or more destinations / sites (maximum six locations) on main City roads and Highways (Specimen – II).
- 5.2. **Small Board** - For directing individual destinations/roads/sites on link roads and streets (Specimen – III).

6. Writing Style

The names of the important locations and roads will be written both in Urdu and English. Names in Urdu will be written on upper side of the specified space of the board in font style of Khat-e-Nastaleeq in appropriate font size whereas names in English will be written in Capitalized (the format in which first alphabet of the word will be capital while the rest of the alphabet will be of Lower Case) format below the Urdu name in font style of Transport Heavy in appropriate font size. Preferably writing abbreviations may be avoided in Urdu. Exact distance to the destination from location of board shall also be mentioned between name of the location and arrow (Specimen II).

7. Colour Scheme

Generally the background of the designated board shall be of NHA approved Blue Colour reflective paint whereas the letters in Urdu and English indicating desired location shall be transcribed in good quality reflective tape in White Colour for all kinds of the board. However for following usages, different colours may be used for background and writing as mentioned against them:-

- | | | | |
|-----|--|----------------|---|
| 7.1 | Commercial Areas / Parks / Stadium / Playgrounds | BROWN |  |
| 7.2 | Motorway | MOTORWAY GREEN | |
| 7.3 | Multan Metro Stations | BLACK | |

8. Symbol

The sign boards indicating or directing towards following places may also show approved symbols for further conveyance and ease of understanding:-

8.1	Hospitals	Letter "H" / Bed and Red crescent	
8.2	Schools	School Symbol	
8.3	Libraries	Book	
8.4	University	Graduation Vector Cap	
8.5	Mosques/Shrines etc	Doom and Minaret	
8.6	Parks	Trees	
8.7	National Highway	N-5/ N-70	
8.8	Motorway	Bridge over Road / Motorway Sign	
8.9	Airport	Taking Off Airplane	
8.10	Metro Bus Station	Metro Bus	
8.11	Railway Station	Train	

8.12 Arts Council /
Theaters /Cinema

Dramatics



8.13 Post Office

Letter Box



8.14 Multan City

Multan City



Symbols will be on the extreme left side of the specified space of Specimen-II Sign Boards whereas symbols will be on the extreme opposite side of the specified space of Specimen-III Sign Boards.

9. Implementation Strategy

Existing Sign Boards will be standardized by the concerned departments in their areas of jurisdiction according to the prioritized action plan in a phased program as per budget provisions. However directions in this code shall also be strictly followed in future as well. For better standing and implementation, District Officer Road, District Government Multan shall display a standard pattern for different sizes of Boards at their Office for inspection and following by all departments.

10. List of Annexures

- 10.1. Specimen – I
- 10.2. Specimen - II
- 10.3. Specimen – III
- 10.4. Detailed Design of Specimen-I
- 10.5. Detailed Design of Specimen-II (A)
- 10.6. Detailed Design of Specimen-II (B)
- 10.7. Detailed Design of Specimen-II (C)
- 10.8. Detailed Design of Specimen-II (D)
- 10.9. Detailed Design of Specimen-III
- 10.10. Detailed Design of Sign Board Plates
Alongwith Detail of Writing Letters
- 10.11. Survey of Requisite Sign Boards for Multan City

Specimen-I



Instructions

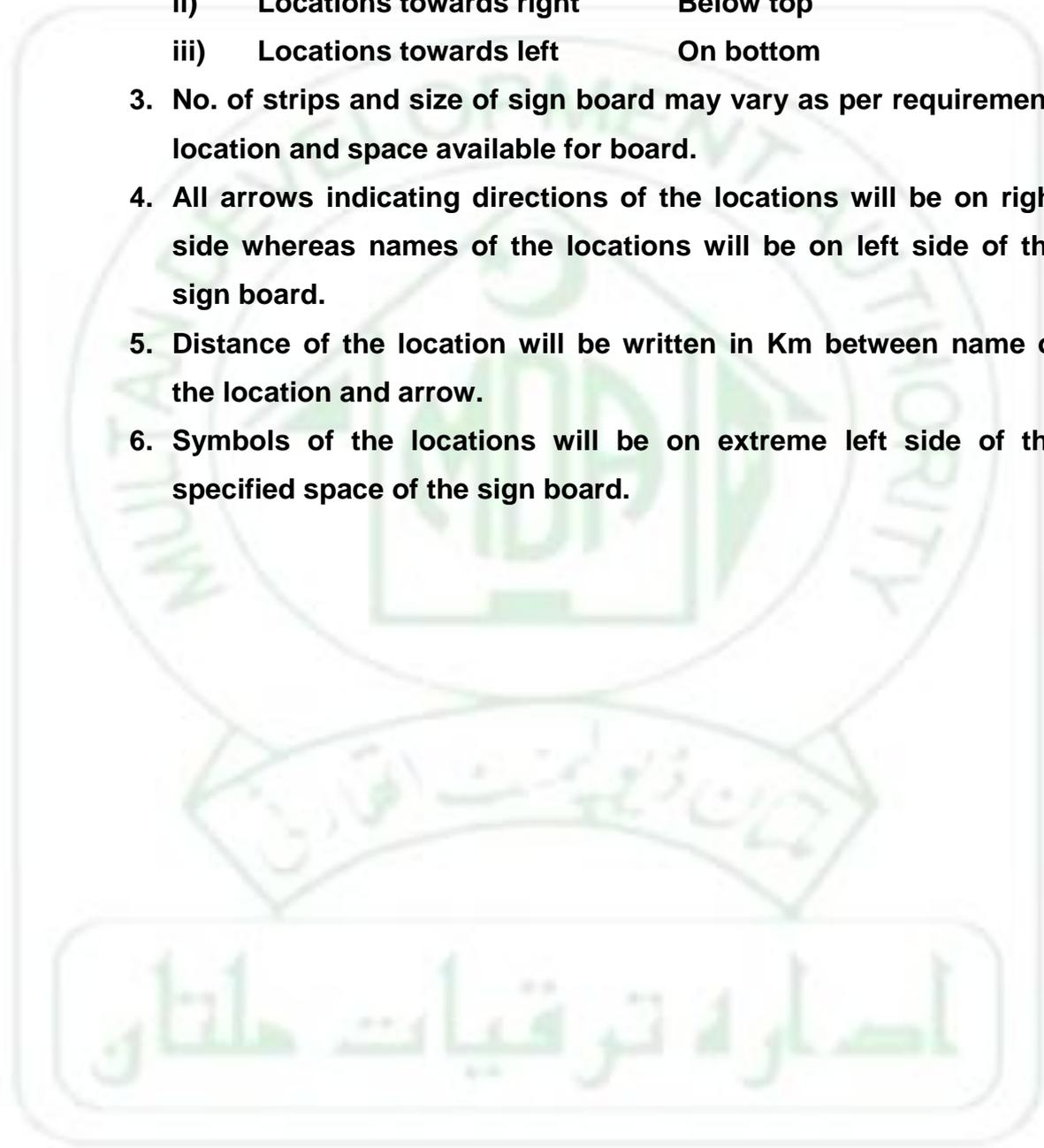
1. Every Government Department shall display this board outside / near main gate of the office.
2. In case if some office or school etc. is desirous to display a large board over two pillars of main gate, it can have it but with design , colour scheme and writing style as proposed vide this code.

Specimen-II



Instructions:

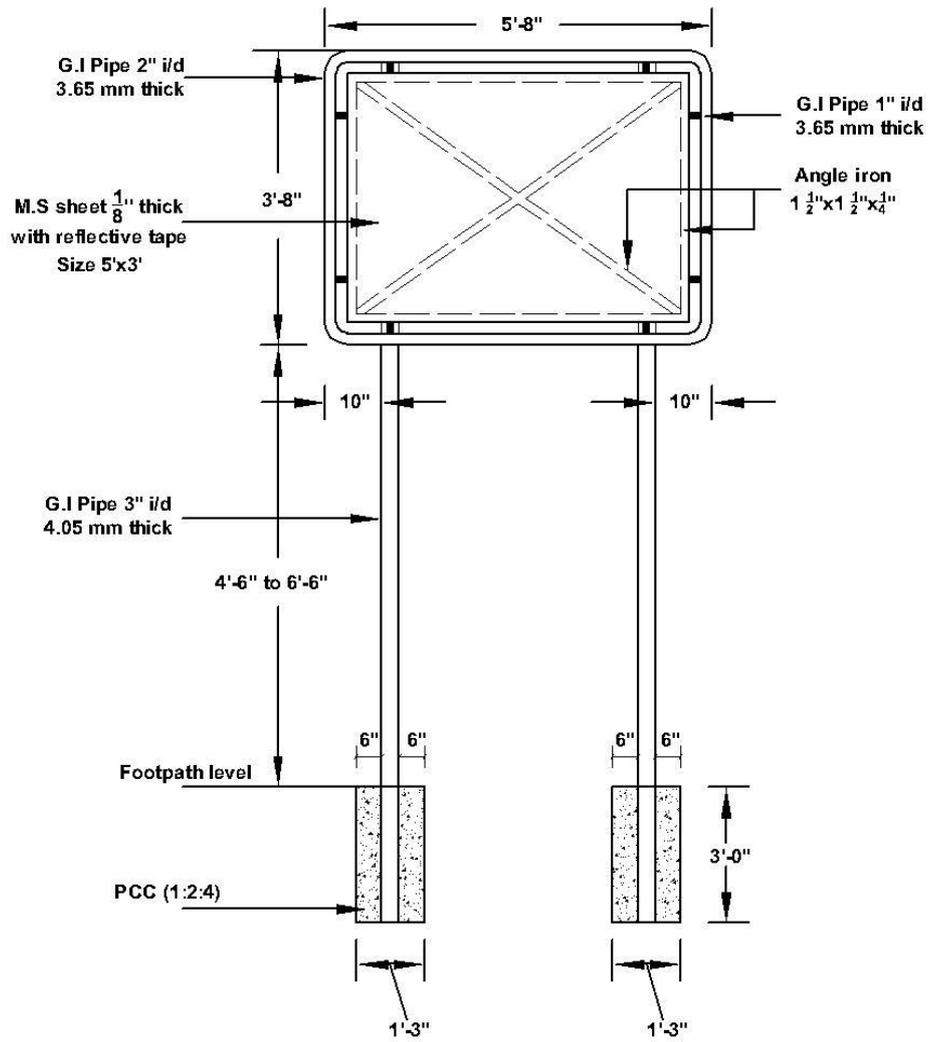
1. Minimum three strips and maximum six strips.
2. Sequence of locations / directions:
 - i) Locations ahead On top
 - ii) Locations towards right Below top
 - iii) Locations towards left On bottom
3. No. of strips and size of sign board may vary as per requirement, location and space available for board.
4. All arrows indicating directions of the locations will be on right side whereas names of the locations will be on left side of the sign board.
5. Distance of the location will be written in Km between name of the location and arrow.
6. Symbols of the locations will be on extreme left side of the specified space of the sign board.



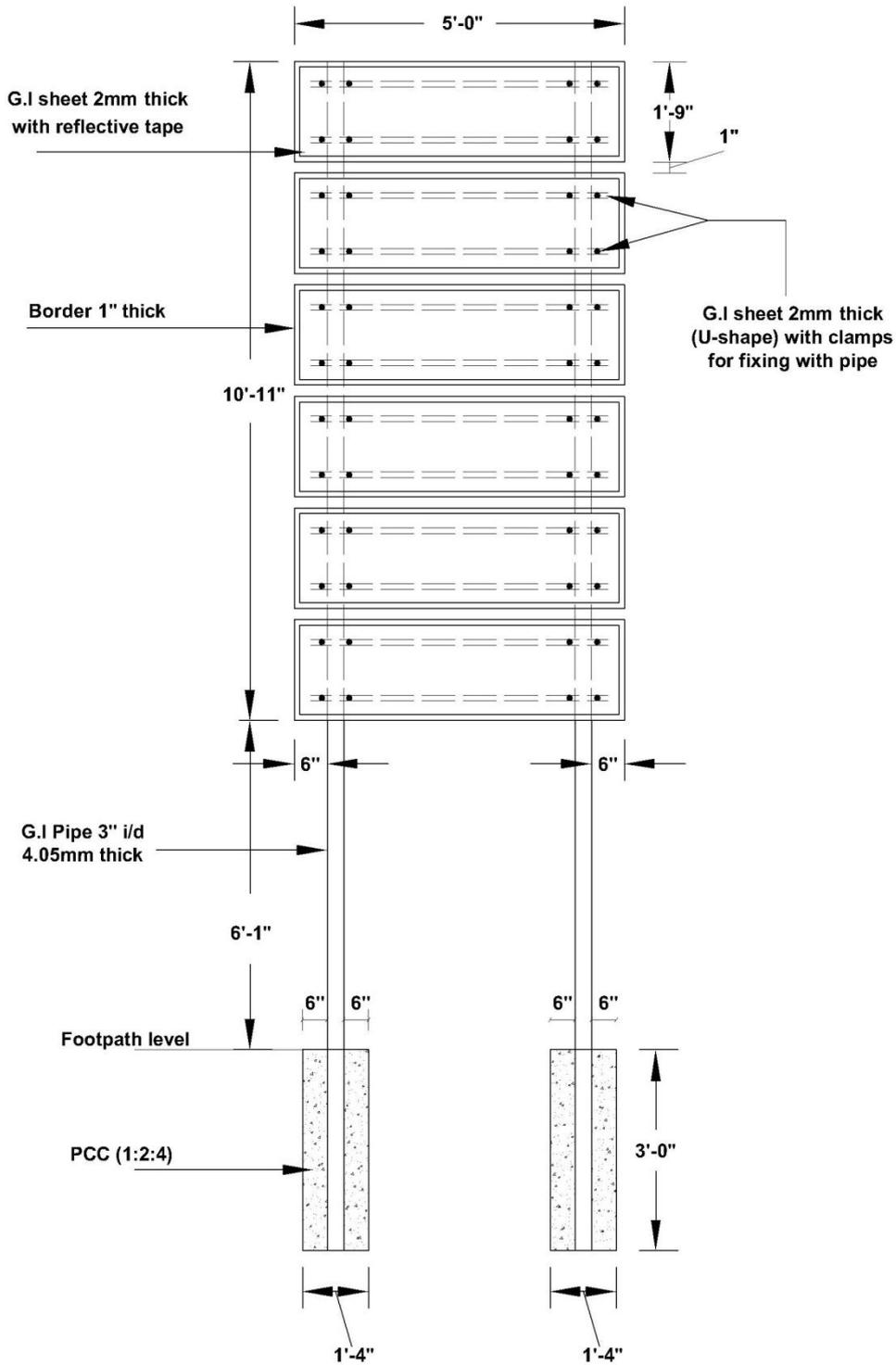
Specimen-III



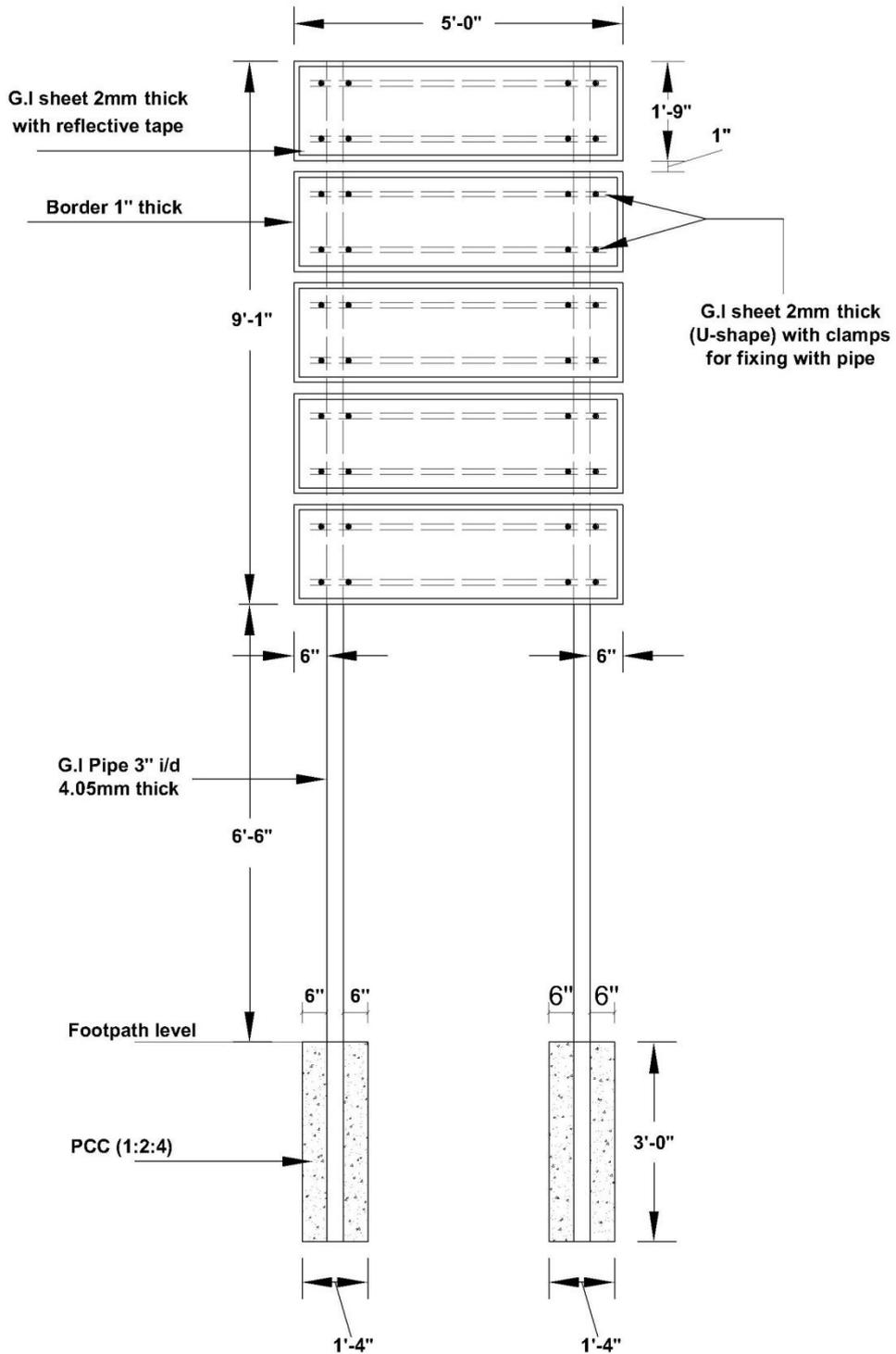
DETAILED DESIGN OF SPECIMEN-I



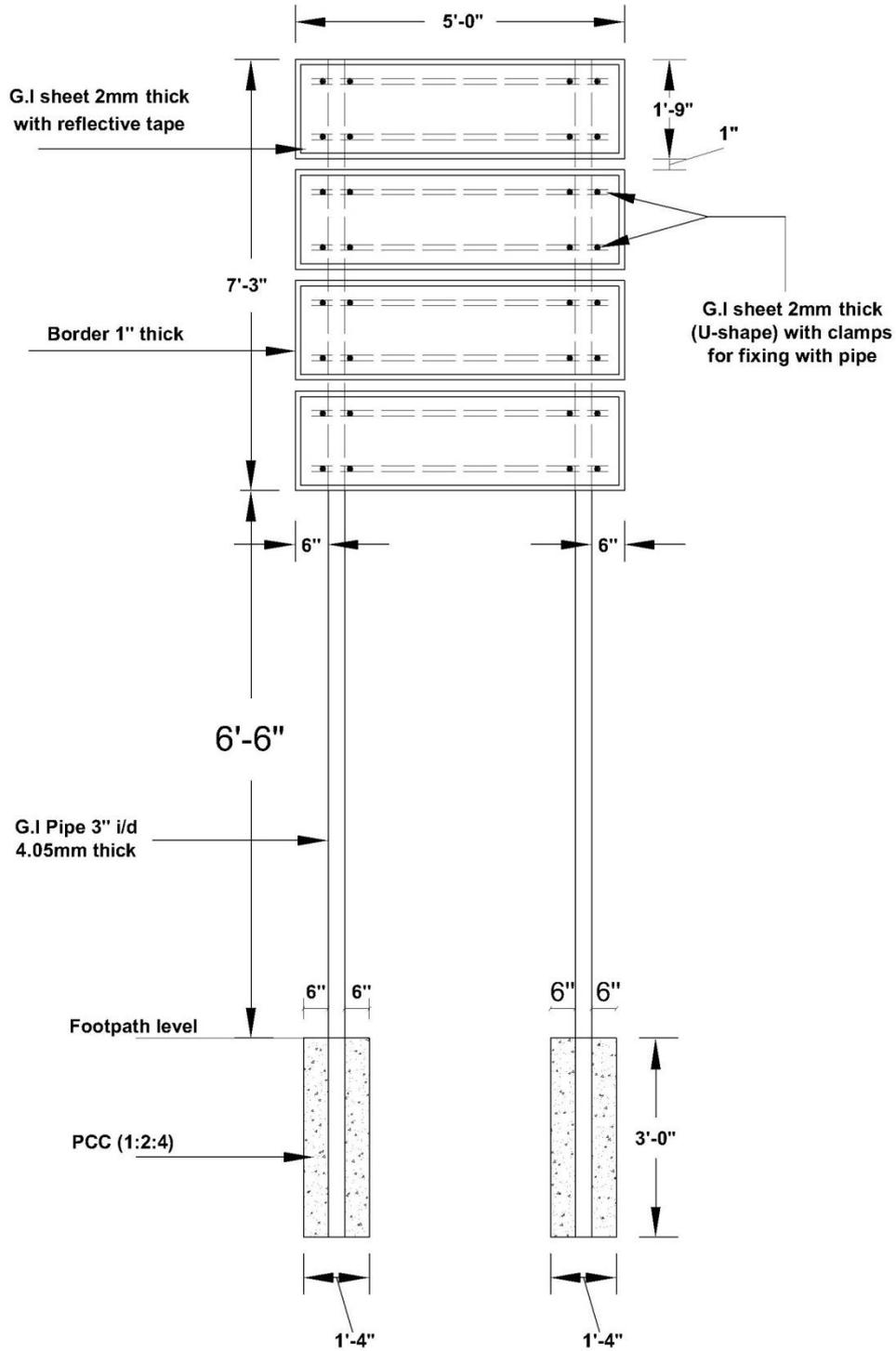
DETAILED DESIGN OF SPECIMEN-II (A)
STANDARD DESIGN OF LARGE SIGN BOARD (6 PLATES)



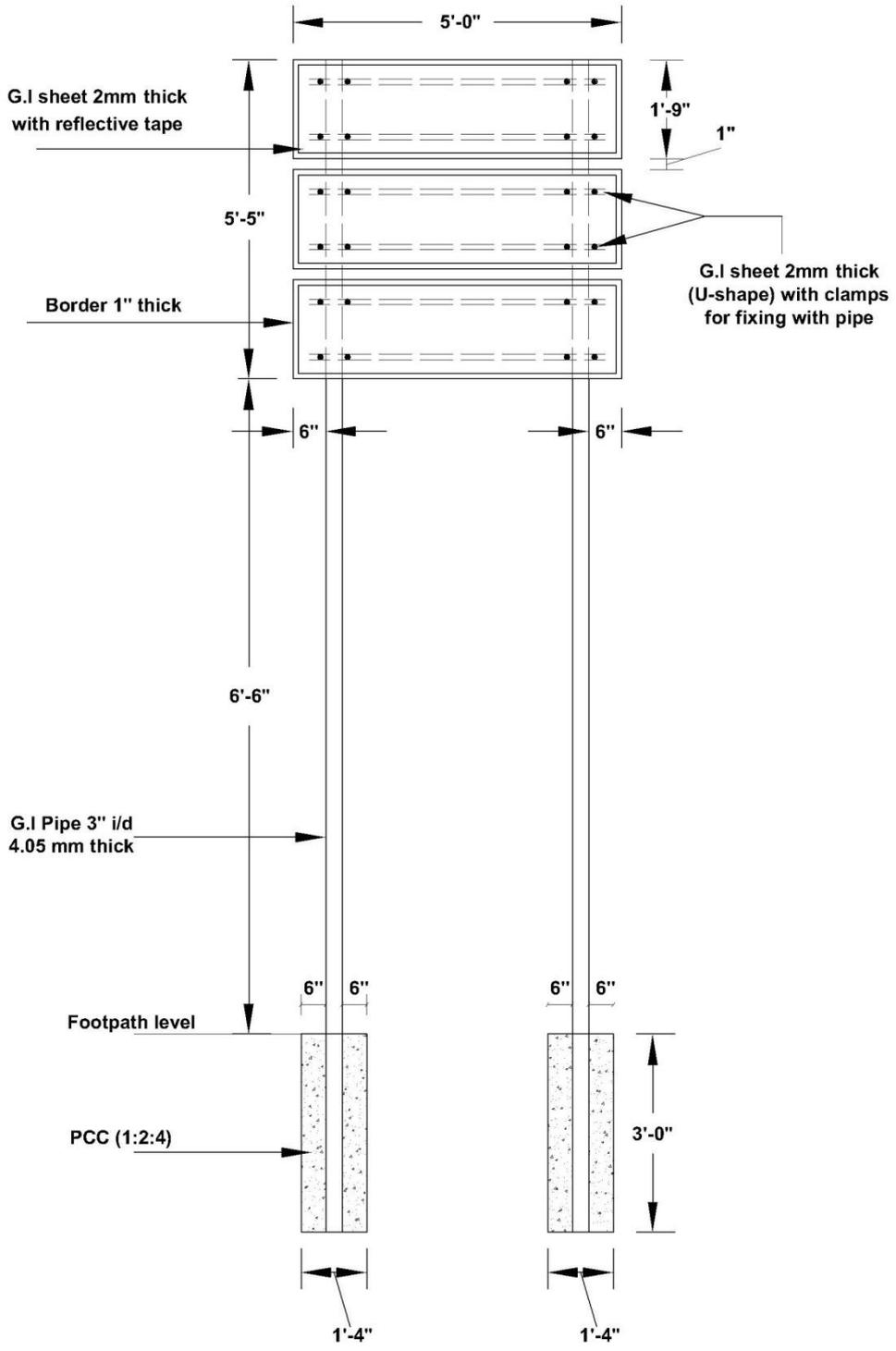
DETAILED DESIGN OF SPECIMEN-II (B)
STANDARD DESIGN OF LARGE SIGN BOARD (5 PLATES)



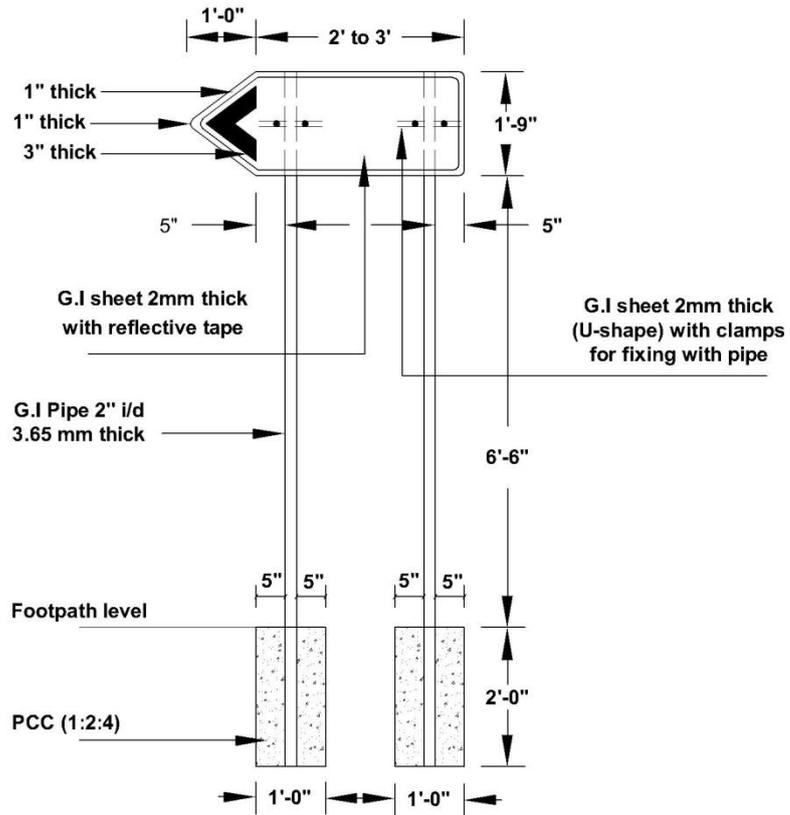
DETAILED DESIGN OF SPECIMEN-II (C)
STANDARD DESIGN OF LARGE SIGN BOARD (4 PLATES)



DETAILED DESIGN OF SPECIMEN-II (D)
STANDARD DESIGN OF LARGE SIGN BOARD (3 PLATES)



DETAILED DESIGN OF SPECIMEN-III
STANDARD DESIGN OF SMALL SIGN BOARD



DETAILED DESIGN OF SIGN BOARD PLATES ALONGWITH DETAIL OF WRITING LETTERS

