



# HOUSEHOLD INTEGRATED ECONOMIC SURVEY (HIES) 2024-25

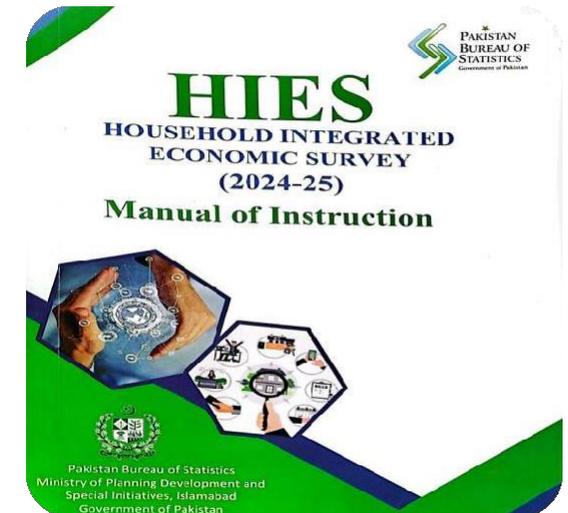


Pakistan Bureau of Statistics

# INTRODUCTION

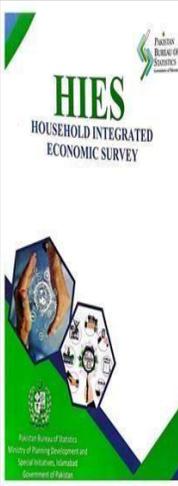
- **HIES (Provincial) 2024-25** is the **first digital** and **9<sup>th</sup>** round of HIES Series
- **PSLM-District Survey (Seven Rounds Completed so far)**
  - (Representative at National/ Provincial / District)
  - **2004-05**, 2006-07, 2008-09, **2010-11**, 2012-13, 2014-15, 2019-20
- **HIES- Provincial (Nine Round Completed so far including HIES 2024-25)**
  - (Representative at National/ Provincial)
  - **2004-05**, 2005-06, 2007-08, **2010-11**, 2011-12, 2013-14, **2015-16**, 2018-19, 2024-25

- Reports published & available on PBS website.
- Microdata also accessible on PBS website for indenters.  
[https://www.pbs.gov.pk/web/?page\\_id=11968](https://www.pbs.gov.pk/web/?page_id=11968)  
[https://www.pbs.gov.pk/web/?page\\_id=11968](https://www.pbs.gov.pk/web/?page_id=11968)

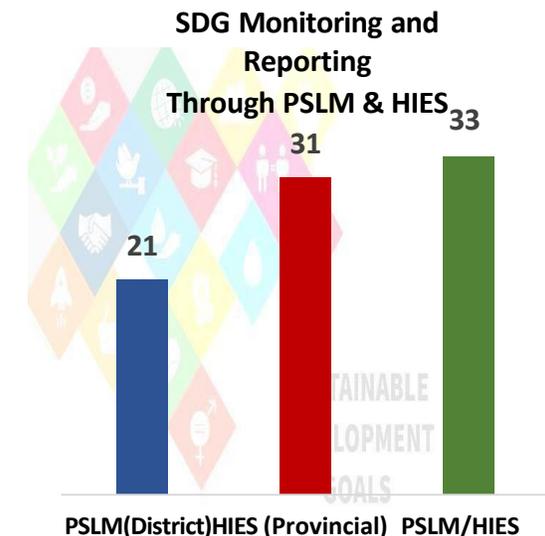


# OBJECTIVE OF PSLM \ HIES SURVEY

- Monitoring of **Socio-Economic Indicators** at **National / Provincial** level (Conducted since **1963**)
- The survey is internationally comparable (**India, Srilanka, Maldives, Nepal , Egypt, Iran etc.**)
- Monitoring of **Social Indicators** at **District** Level(PSLM Survey)
- Last HIES **2018-19 (2000 blocks, 24000 hh)**
- It measures **income & consumption patterns.**
- **HIES 2024-25 (Sep 2024 to June 2025)**
- Monitoring & Tracking the progress on **SDG's**:
  - Out of **62 SDG indicators** reported by PBS, **33 indicators** are reported through **HIES (Provincial) (31)**& **PSLM (District) (21)** survey series



<b>Social Indicators</b>	Education
	ICT
	Health
	Population Welfare
<b>Economic Indicators</b>	Housing, Water & Sanitation
	Employment
	Consumption
	Income
	FIES



# HIES - HOUSEHOLD INTEGRATED ECONOMIC SURVEY

## SECTORS



## COVERAGE

- **2343 blocks** (Enumeration Areas) consisting of **32785 households** all over Pakistan
- Quarterly represented Sample

## OUTPUT

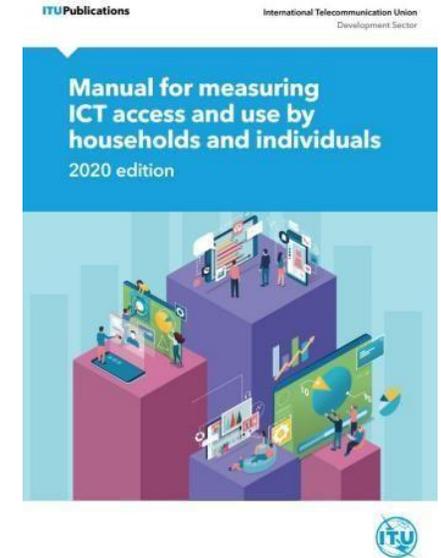
- **Monitoring of Development Plans**
- Monitoring of **31 SDG Indicators**
- Estimation of **Poverty by CBN Method**
- Estimation of **Prevalence of undernourishment**
- Estimation of **Food Insecurity**
- Quarterly information **on Income and Consumption**

# REVIEW OF HIES (2024-25) QUESTIONNAIRE

- **UN** has adopted **SDGs** as new development agenda in **2015**
- **PSLM/HIES questionnaire** was reviewed by the **Technical Committee**
- **Four Sub-Committees** were formulated
- Modules added in **2018-19**:
  - Food Insecurity Experience Scale (FIES).
  - Health Module added to capture T.B, HB, Malaria
  - Out of Pocket Health Expenditure (OPH)
  - Information Communication and Technology (ICT)
  - Improvement in housing to capture WASH
- In **2024**, Technical Committee was reconstituted to review **HIES (2024-25) Questionnaire** amendments were made within the modules



- **Gig Economy (Pilot Test)**
- **ICT and Employment** modules were updated to reflect rapid digital transformation & ground realities in light of:
  - **Manual for Measuring ICT Access** and Use by Households and Individuals (*Third Edition, 2020*)
  - **Handbook on Measuring Digital Platform** Employment and Works
- Questions added in **Section-6**, where to purchase (**Wholesale, Retail, Mandi**)



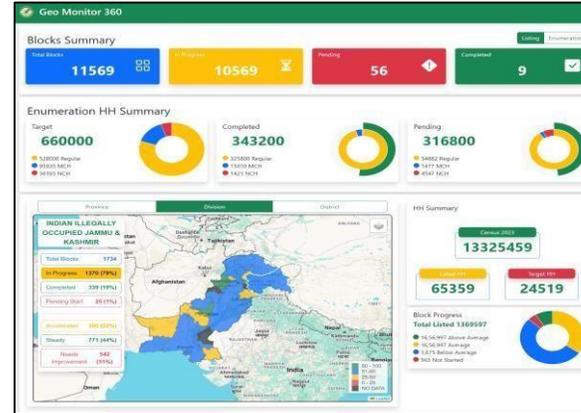
# SAMPLE SIZE AND COVERAGE

Province	Sample	No of Blocks (Covered)	Covered HH
Punjab	944	944	13271
Sindh	596	595	8327
KP	436	407	5607
Balochistan	260	191	2706
ICT	16	16	212
AJK	140	85	1482
GB	108	105	1209
<b>TOTAL</b>	<b>2500</b>	<b>2343</b>	<b>32814</b>

**Note:** Out of 2343 PSUs, of all four provinces including ICT in Punjab and region AJK & GB. 157 PSUs were dropped due to administrative & other issues. 561 households (1.86 non response rate) were Non-Contacted / Refusal which are also excluded from the covered households Moreover, results for the AJK and G.B are not given in the HIES 2024-25 Reports. (625 each Quarter)

# KEY FEATURES TABLET-BASED ANDROID APPLICATION

-  **Automatic Date & Time Stamping**
-  **Real-Time Data Transmission**
-  **Dual Online/Offline Functionality**
-  **Improved Timeliness & Efficiency**
-  **GIS-Enabled Field Monitoring**
-  **Cost-Effective Operations**
-  **Intuitive User Interface (UI)**
-  **Enhanced Data Accuracy & Quality**
-  **Streamlined Field Management**
-  **Efficient Data Sharing**



Real-time supervision of data collection activities supported by **SUPARCO satellite imagery (0.3m resolution)**, enabling precise geospatial monitoring



Screenshot of starting survey of household



Block boundary visualization screen

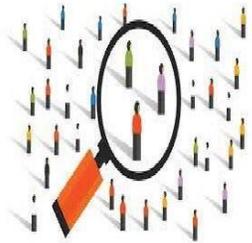


Screenshot of multilingual support





**Cost Efficient Utilization Digital  
Population & Housing Census 2023-  
Listing**



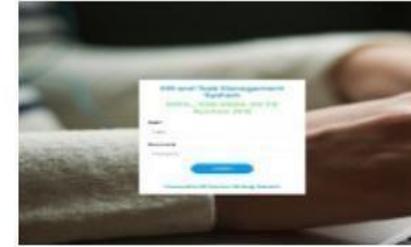
**Digital Selection of Sample Households  
through a **Systematic Random Sampling  
(SRS)** algorithm. (12 Urban, 16 Rural)**



**Team Based Approach  
2-Male, 2-Female, One Supervisor**



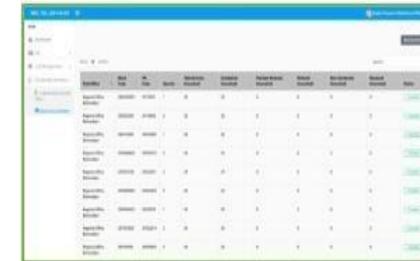
**Time-Bound Data Collection Strategy**



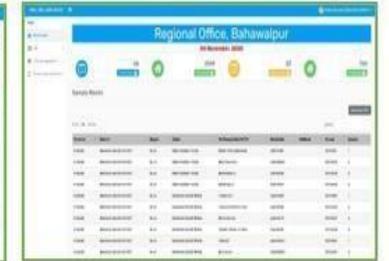
*HR and Task Management System*



*HIES Block Assignment Application*



*HIES Interactive Field Progress  
Dashboard*



*HIES R/Os Field Monitoring Dashboard*



*HIES Trend Analysis Dashboard*



*HIES Trend Analysis: Education  
Dashboard*

# FIELD OPERATION PLAN

## Trainings of Field Staff:

- **3-days Interactive training plan** was organized for the field staff to launch the **first ever digital (HIES) 2024-25**. The training took place in.
  - Islamabad (**8<sup>th</sup> -10<sup>th</sup> August**)
  - Peshawar (**11<sup>th</sup> -13<sup>th</sup> August**)
  - Karachi & Multan (**19<sup>th</sup>-21<sup>st</sup> August**)
  - Lahore & Sukkur (**23<sup>rd</sup>-25<sup>th</sup> August**)
  - Gilgit (**28<sup>th</sup> -30<sup>th</sup> August**)
- **32 teams** were trained, comprising of **300 work force**, including reserve staff and In charges.



HIES 2024-25 Training held on all over the country from 8<sup>th</sup> August to 30<sup>th</sup> August



# EDUCATION

# EDUCATION (KEY INDICATORS)

Literacy (Age 10 and above)

60% to 63%



NER Primary (Age 6-10 year)

66% to 68%



Govt  
and  
Private

Out of school (Age 5-16 years)

30% to 28%



NER Middle (Age 11-13 years)

38% to 40%



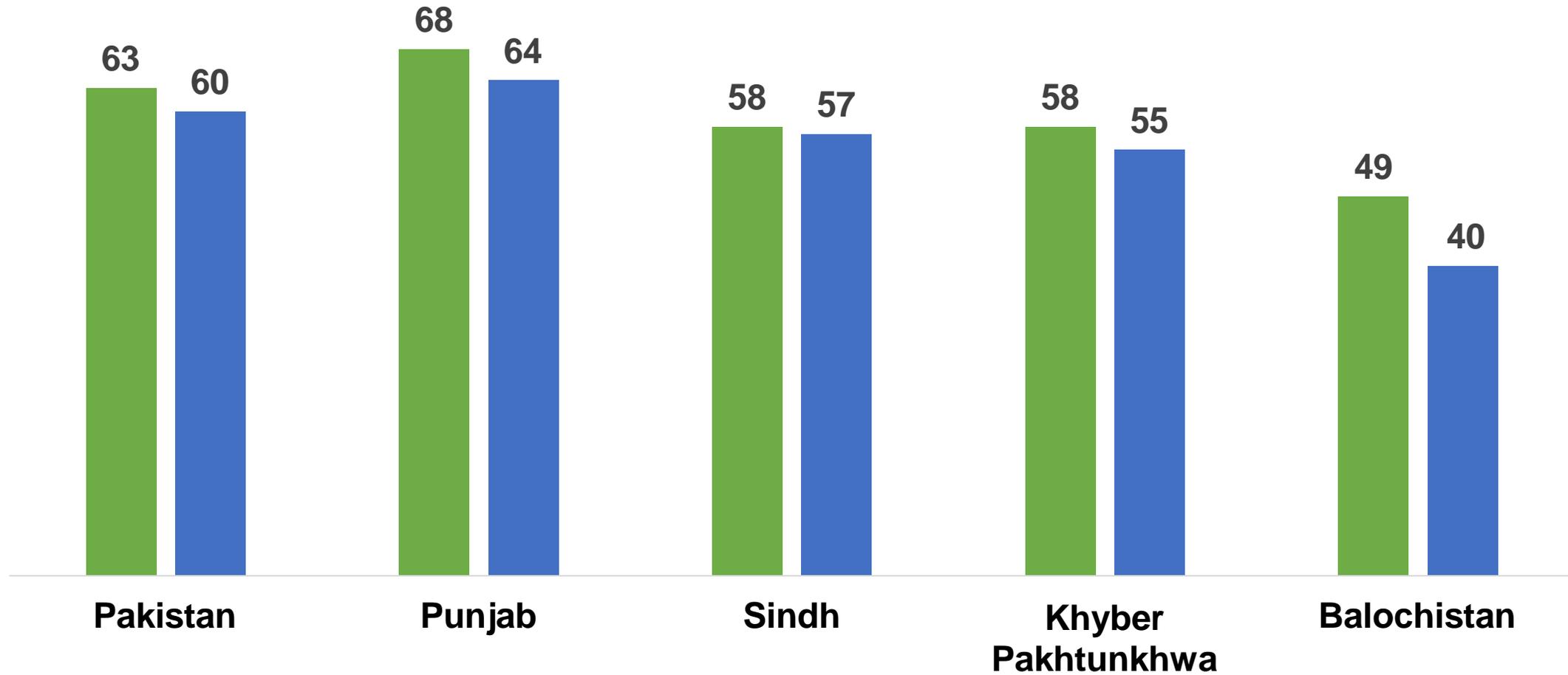
NER Matric (Age 14-15 years)

27% to 30%



■ 2018-19  
■ 2024-25

# LITERACY ( AGE 10 YEAR AND ABOVE)



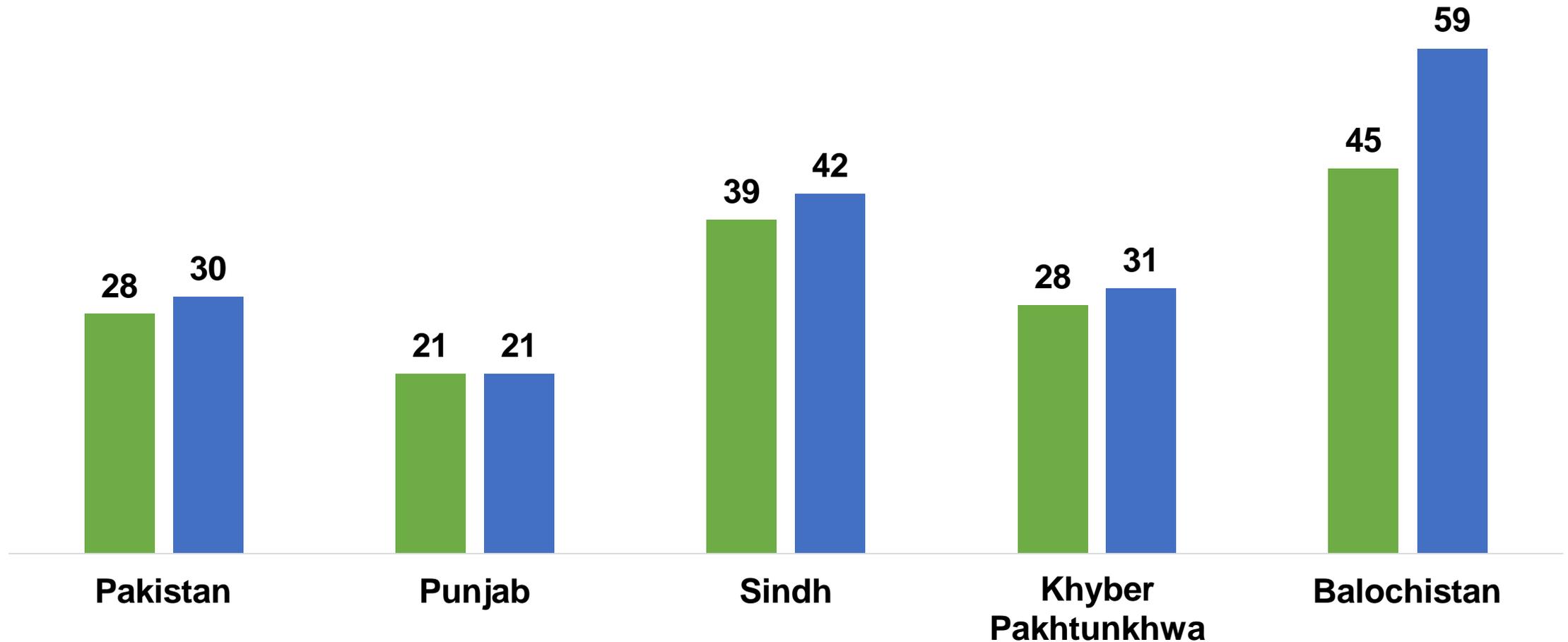
■ 2024-25 ■ 2018-19

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# LITERACY RATE BY AGE GROUP (HIES 2024-25)

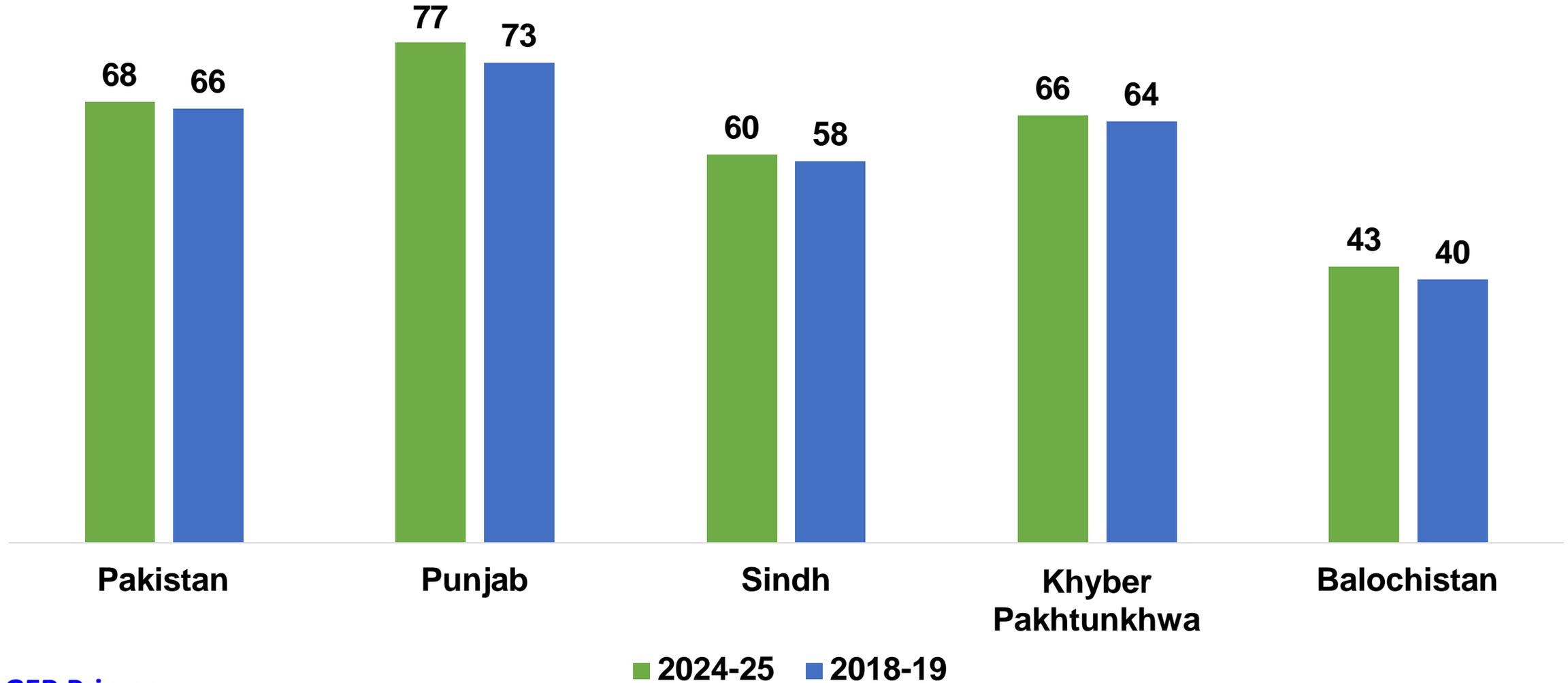
	Literacy Rate (Age 10 years and Above)		
	Male	Female	Total
<b>Pakistan</b>	73	54	63
<b>10-14 years</b>	83	75	79
<b>15-19 years</b>	84	74	79
<b>20-24 years</b>	81	67	74
<b>25-29 years</b>	77	61	68
<b>30-34 years</b>	73	55	63
<b>35-39 years</b>	69	48	58
<b>40-44 years</b>	69	42	55
<b>45-49 years</b>	66	38	52
<b>50-54 years</b>	61	27	42
<b>55-59 years</b>	55	23	38
<b>60+ years</b>	49	16	33

# OUT OF SCHOOL ( AGE 5-16 YEARS)



■ 2024-25 ■ 2018-19

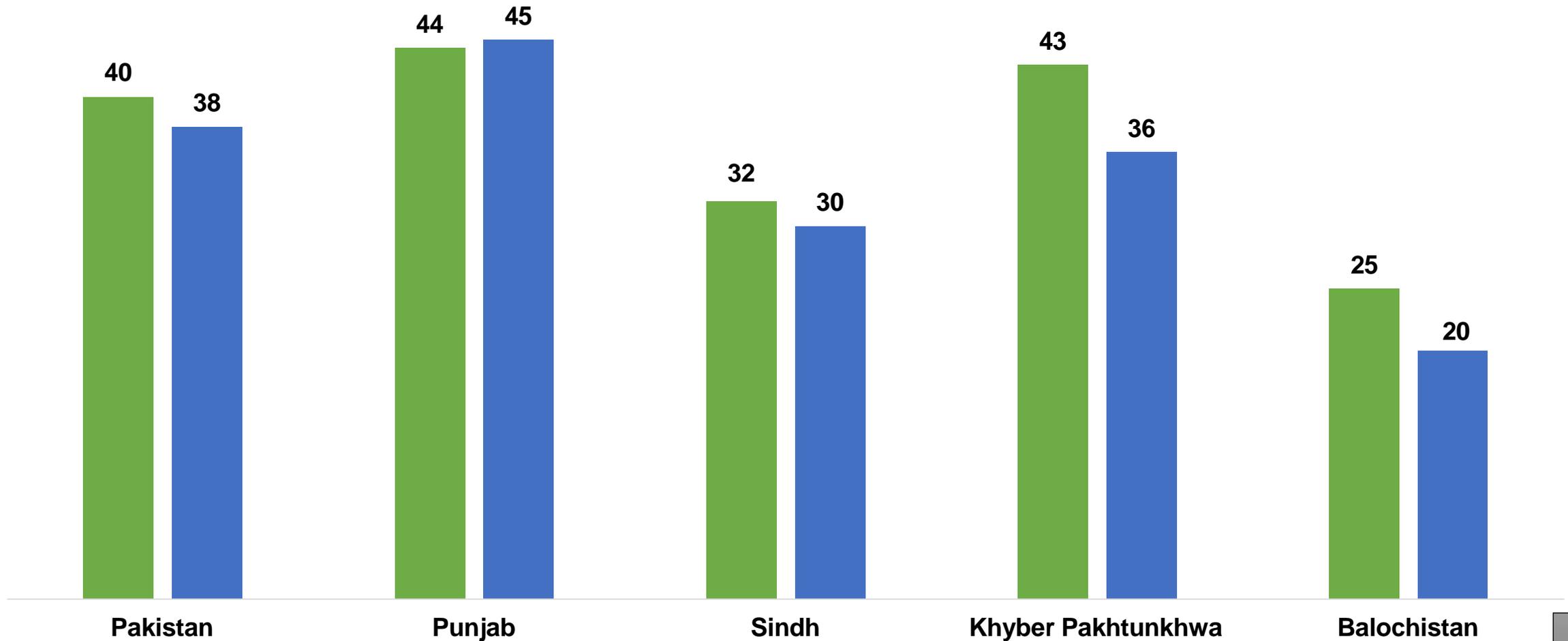
# NER PRIMARY ( AGE 6-10 YEARS)



[GER Primary](#)



# NER MIDDLE ( AGE 11-13 YEARS )

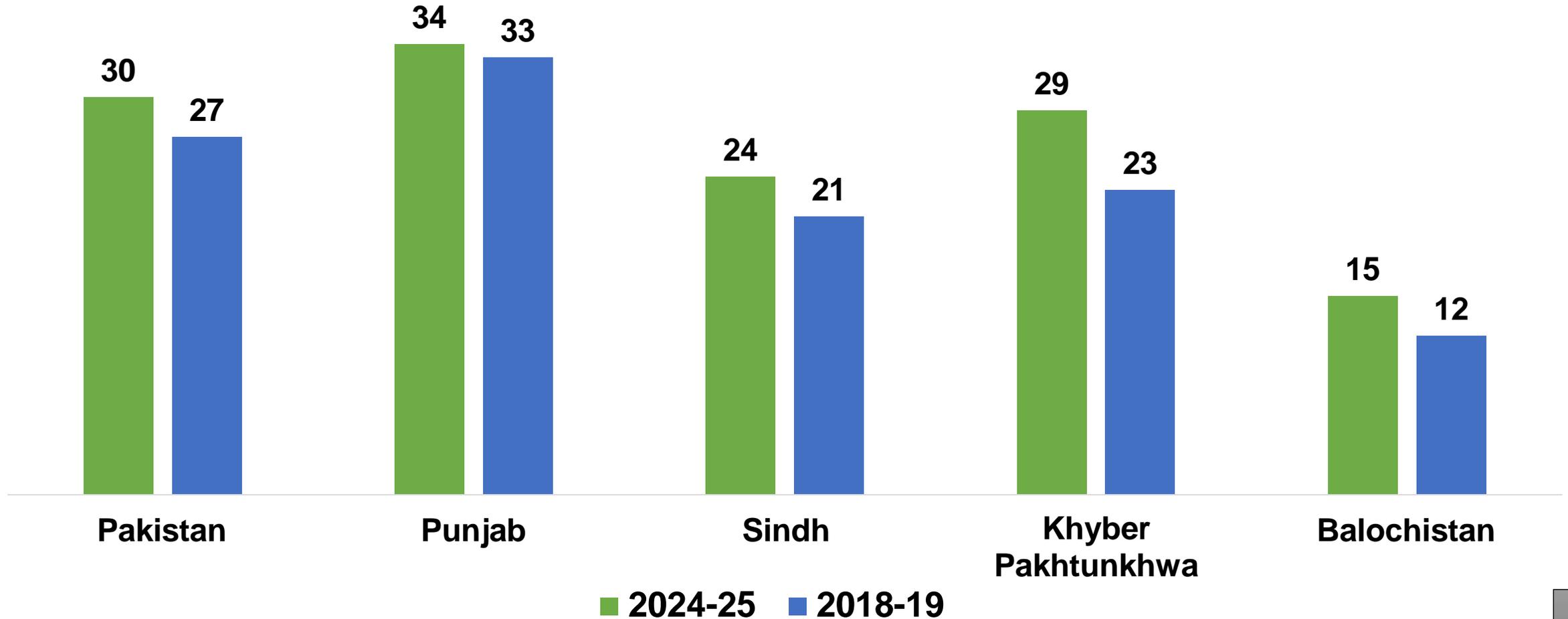


[GER Middle](#)

■ 2024-25 ■ 2018-19



# NER MATRIC ( AGE 14-15 YEARS )

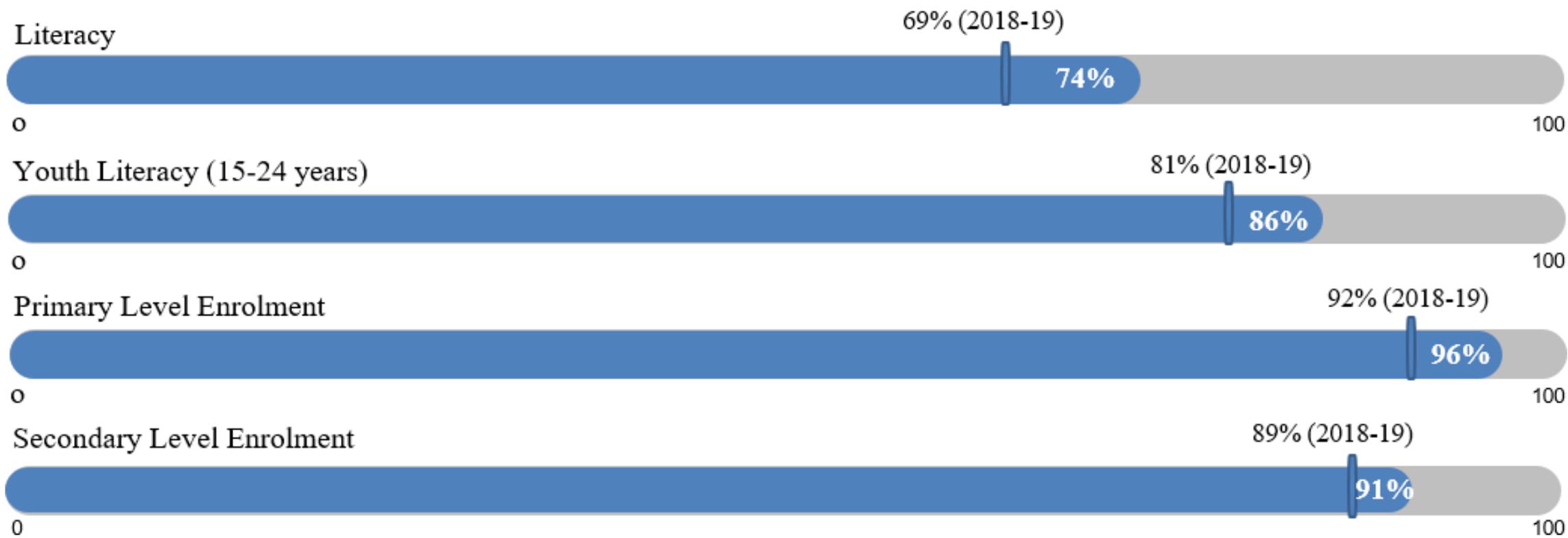


[GER Matric](#)



# SDG INDICATOR 4.5.1

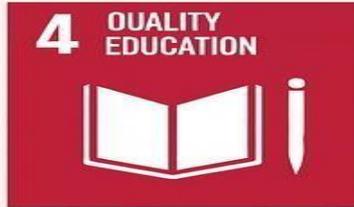
The Gender Parity Index (GPI) shows significant improvement, indicating greater equality in access to education for females. A score of 100% indicates perfect parity.





# ICT

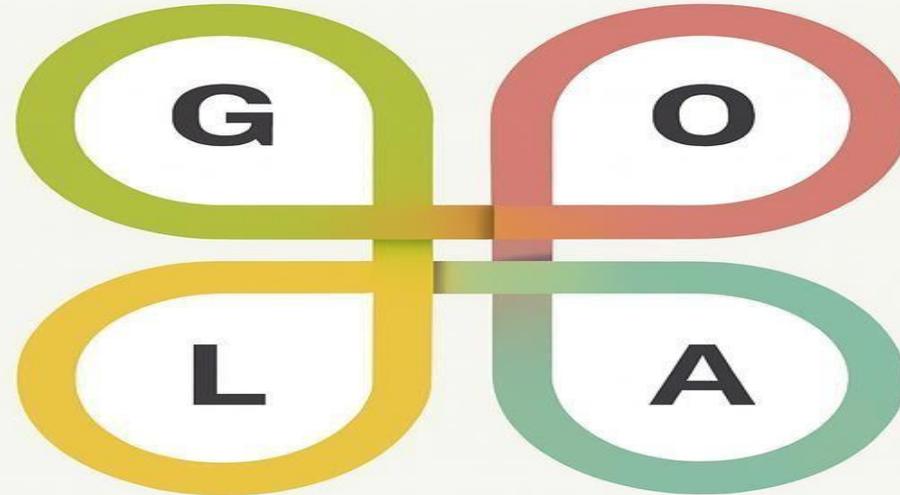
# ICT AND SDG LINKAGES



**4.4.1**  
Proportion of youth and adults with information and communications technology (ICT) skills, by type of skill

**5.b.1**

Proportion of Individuals who own a mobile telephone, by sex



**8.10.2**  
Proportion of adults with a bank account or mobile-money-service

**17.8.1**

Proportion of Individuals using the internet



Pakistan Is Experiencing a Dramatic Surge in Digital Connectivity



\*Khyber Pakhtunkhwa reports the highest access at 77%.



Individuals Using the Internet

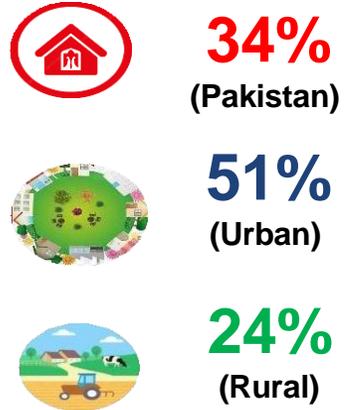
**17% -> 57%**

Individual Mobile/Smartphone Ownership

**45% -> 50%**

# ICT KEY INDICATORS AT HOUSEHOLD LEVEL

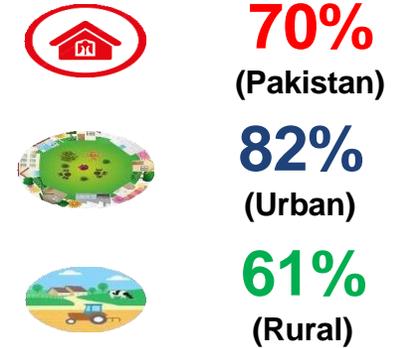
(2018-19)



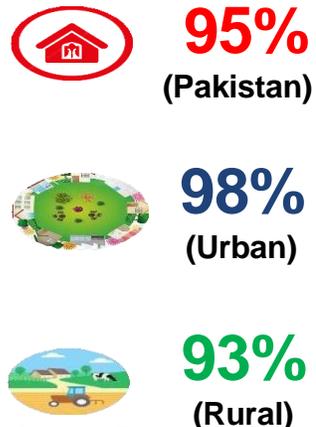
## Internet Facility at Household Level



(2024-25)



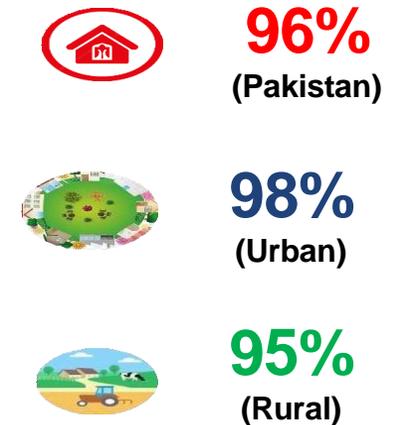
(2018-19)



## Mobile / Smart Phone Facility at Household Level



(2024-25)



# PERCENTAGE OF HOUSEHOLDS WITH MOBILE/SMART PHONE

Province	2024-25	2019-20	2018-19
Pakistan	96	93	95
Punjab	96	94	95
Sindh	95	91	93
KP	98	95	97
Balochistan	98	92	91



# PERCENTAGE OF HOUSEHOLDS WITH INTERNET ACCESS

Province	2024-25	2019-20	2018-19
<b>Pakistan</b>	70	33	34
<b>Punjab</b>	69	34	33
<b>Sindh</b>	67	32	37
<b>KP</b>	77	33	41
<b>Balochistan</b>	68	21	19



# ICT KEY INDICATORS AT INDIVIDUAL LEVELS (Age >=10 Years)

**(2018-19)**



**45%**  
(Pakistan)

65 26



**55%**  
(Urban)

72 38



**39%**  
(Rural)

61 19

## Mobile/Smart Phone Ownership at Individual Levels (SDG-5.b.1)



**(2024-25)**



**50%**  
(Pakistan)

69 31



**58%**  
(Urban)

73 43



**44%**  
(Rural)

66 24

**(2018-19)**



**91%**  
(Pakistan)

93 90



**94%**  
(Urban)

95 93



**90%**  
(Rural)

92 88

## Mobile/Smart Phone Usage at Individual Levels



**(2024-25)**



**92%**  
(Pakistan)

94 89



**94%**  
(Urban)

95 92

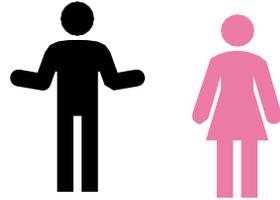


**90%**  
(Rural)

94 86

# ICT KEY INDICATORS AT INDIVIDUAL LEVELS (AGE >=10 YEARS)

(2018-19)



**17%**  
(Pakistan)

21

13



**29%**  
(Urban)

33

24



**10%**  
(Rural)

14

6

## Internet Usage at Individual Levels (SDG-17.8.1)



(2024-25)

57

57



**57%**  
(Pakistan)

67

71



**69%**  
(Urban)

51

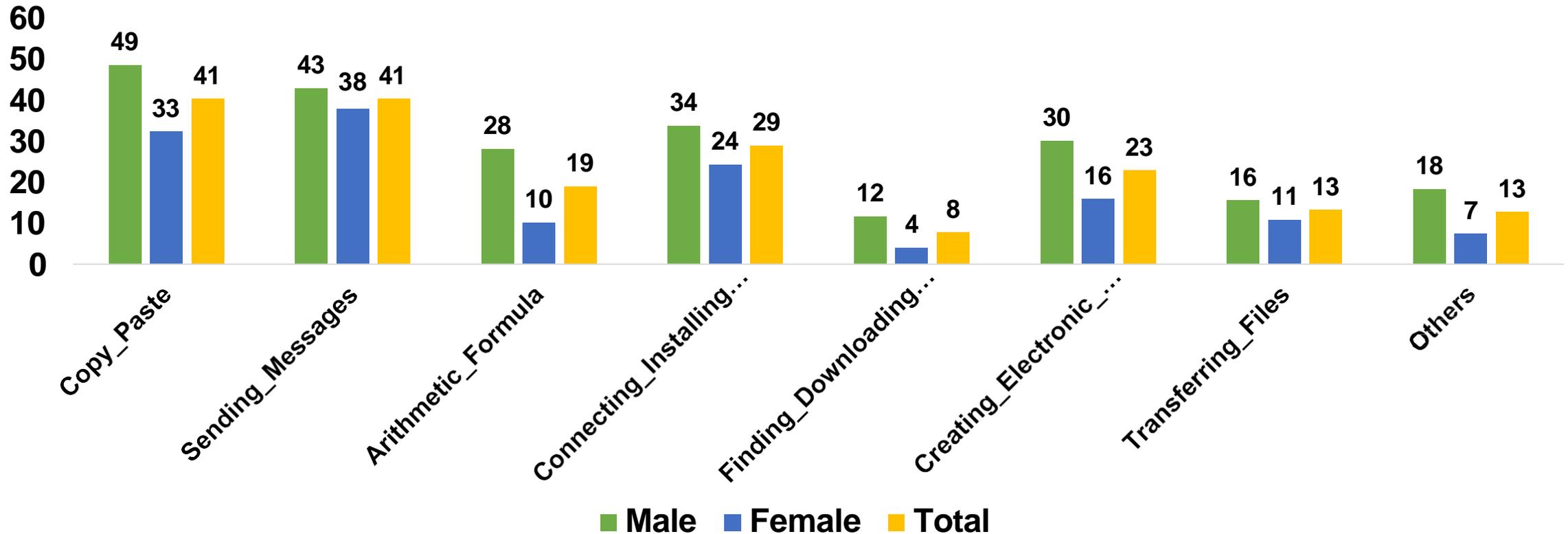
48



**49%**  
(Rural)

# ICT KEY INDICATORS AT INDIVIDUAL LEVELS

## Percentage of Population age 10 years and above of Pakistan, having ICT skills (SDG-4.4.1)



\*Others include settingup\_security\_measures, changing\_privacy\_settings, verify\_information, writing\_computer\_program

# PERCENTAGE OF INDIVIDUALS OWN MOBILE PHONE/SMART PHONE IN LAST THREE MONTHS

## PERCENTAGE OF INDIVIDUALS AGE 10 YEARS AND ABOVE, OWN MOBILE PHONE/SMART PHONE IN LAST THREE MONTHS

	2024-25			2018-19		
Province	Male	Female	Total	Male	Female	Total
PAKISTAN	69	31	50	65	26	45
PUNJAB	69	32	50	66	28	46
SINDH	70	29	50	65	25	46
KPK	67	35	51	63	28	45
BALUCHISTAN	65	17	42	59	14	38



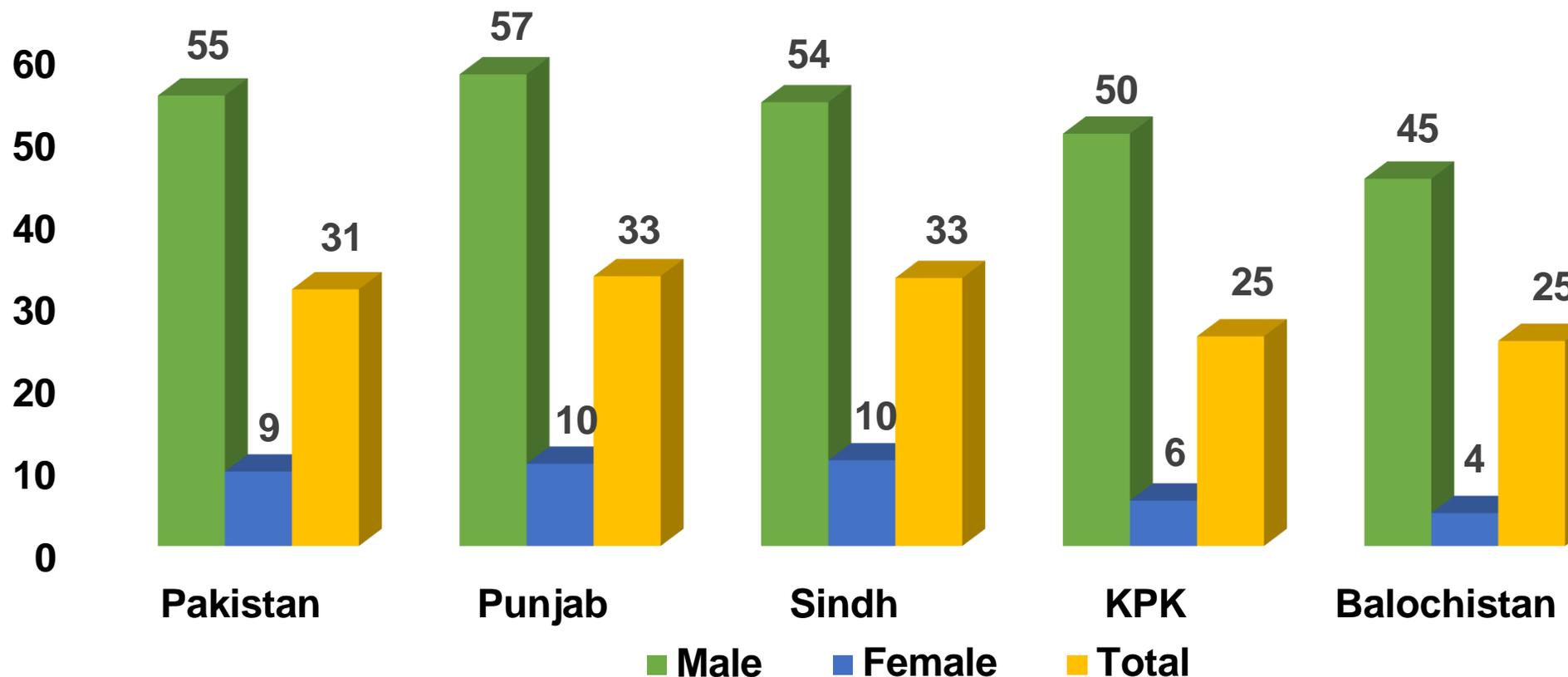
# PERCENTAGE OF INDIVIDUALS USED INTERNET IN LAST THREE MONTHS

## PERCENTAGE OF INDIVIDUALS AGE 10 YEARS AND ABOVE, USED INTERNET IN THE LAST THREE MONTHS

Province	2024-25			2018-19		
	Male	Female	Total	Male	Female	Total
PAKISTAN	57	57	57	21	13	17
PUNJAB	57	62	59	22	15	18
SINDH	56	56	56	23	16	19
KPK	64	48	56	22	6	14
BALUCHISTAN	52	35	43	10	3	7

# ICT KEY INDICATORS AT INDIVIDUAL LEVELS

Percentage of Population age 18 years and above, having  
**Bank Account / Digital Account or Both (SDG 8.10.2)**





# HEALTH

# HEALTH KEY INDICATORS IN HIES SURVEY 2024-25



**Immunization** (Record Based)  
68% to 73%



**At least 4 Pre-Natal Care**

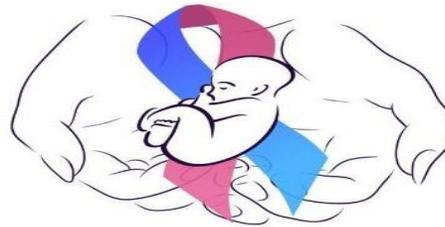
All Ever Married Women Aged 15-49  
84% to 88%



**Post Natal Care**  
All Ever Married Women Aged 15-49  
33% to 44%



**Neonatal Mortality**  
41 to 35  
(Per thousand live birth)



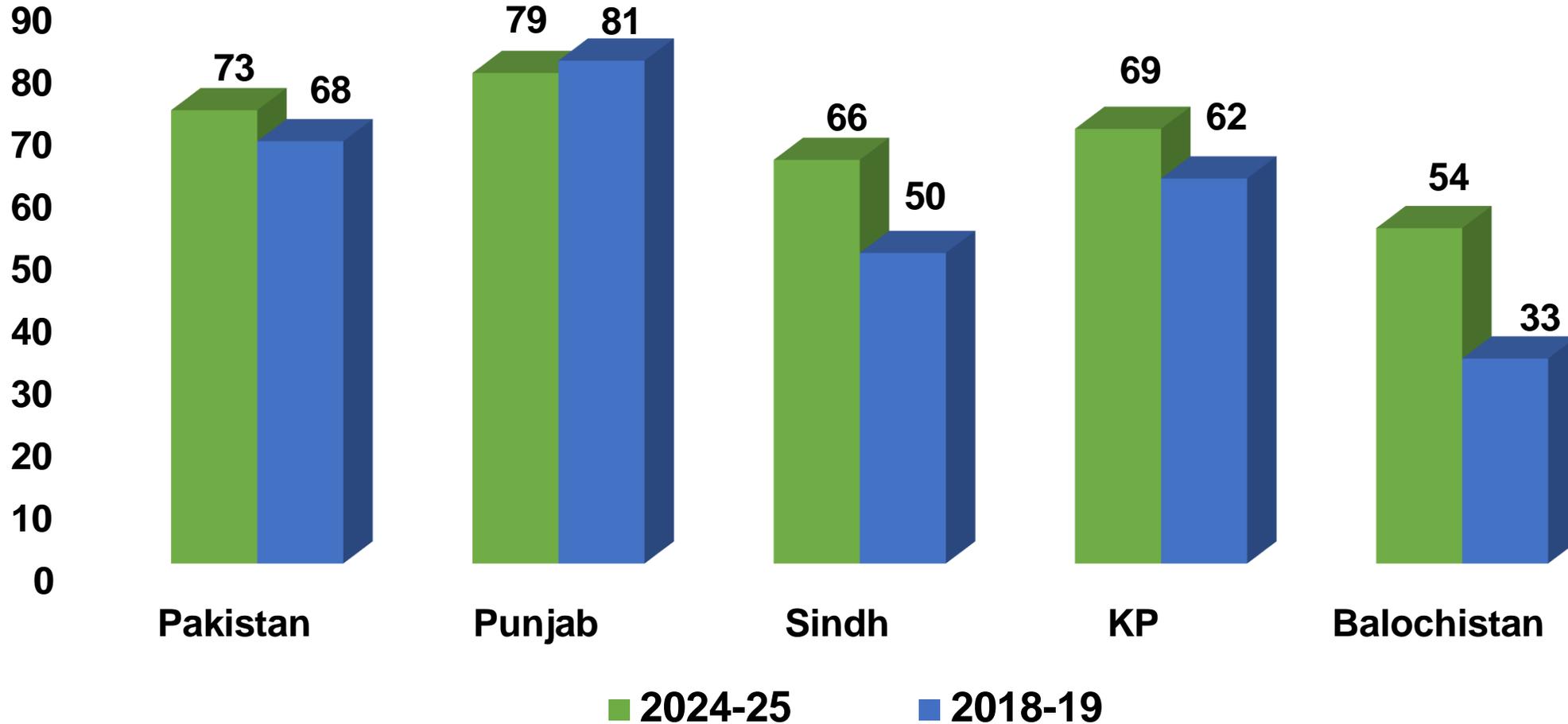
**Infant Mortality**  
60 to 47  
(Per thousand live birth)



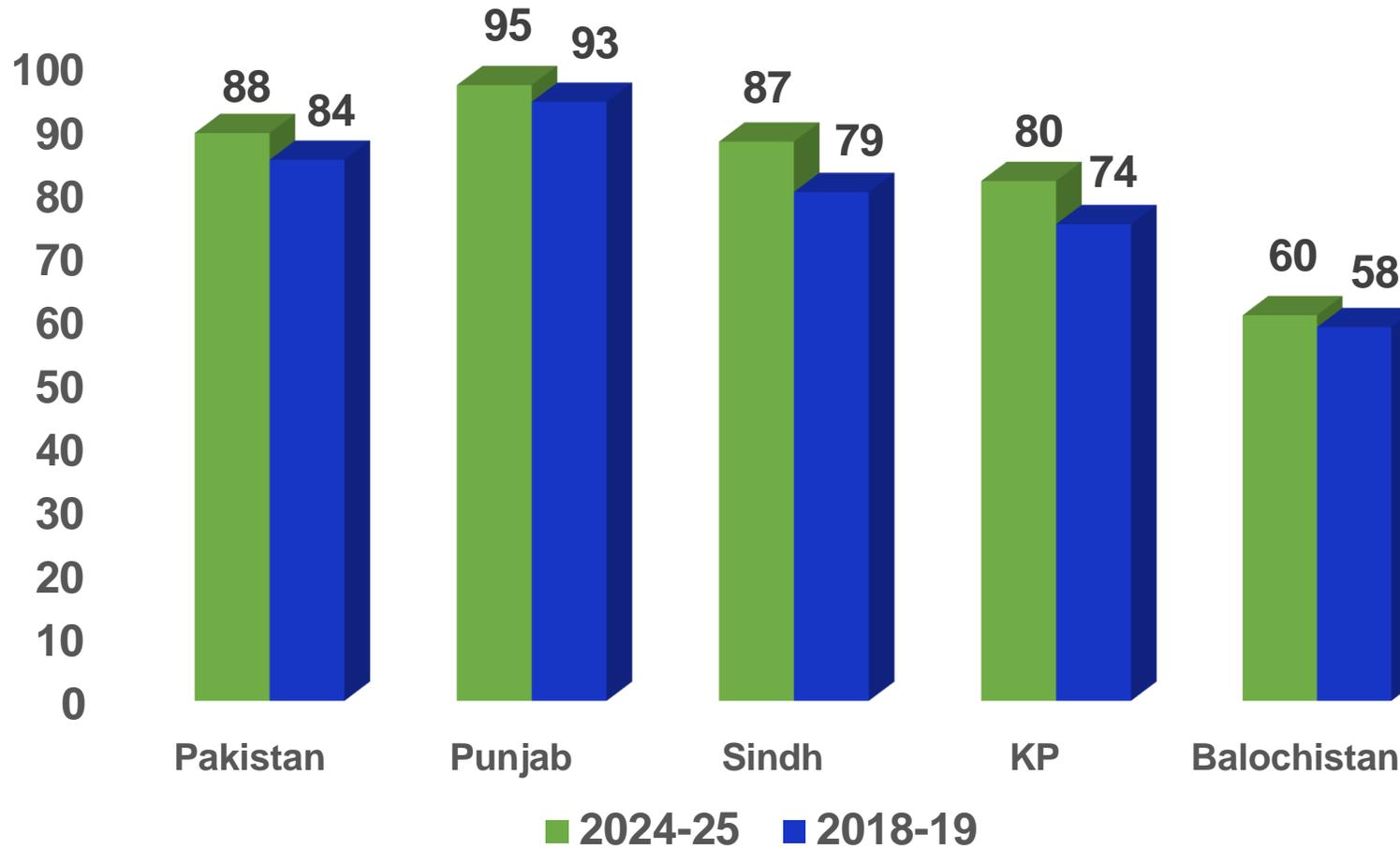
**Skill Birth Attendant**  
71% to 84%

■ 2018-19  
■ 2024-25

# BASED ON RECORD - FULLY IMMUNIZED



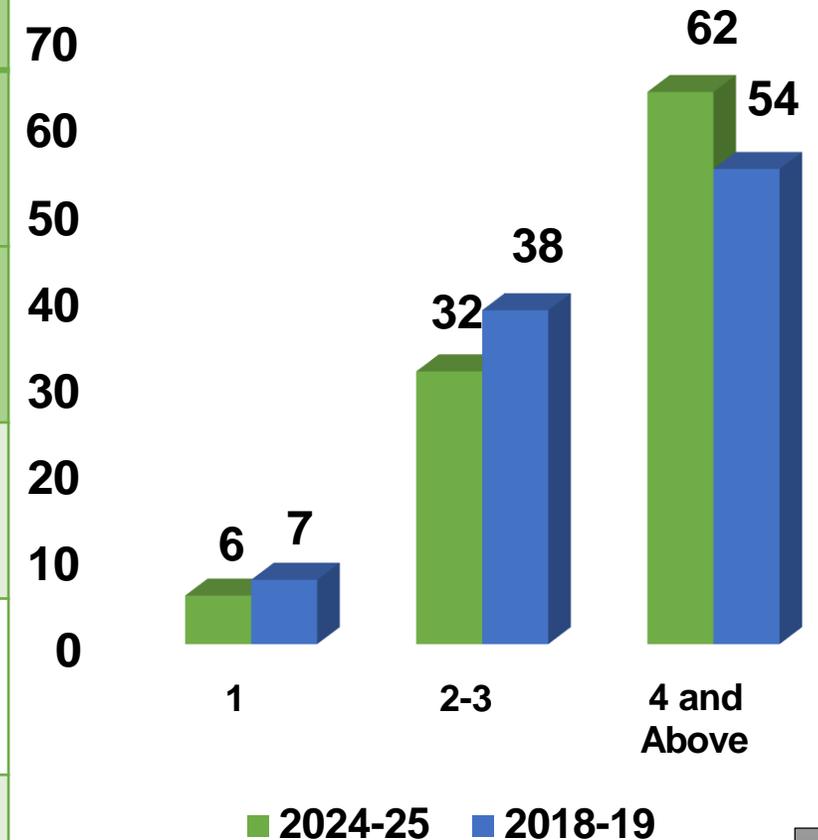
# PRE-NATAL CARE



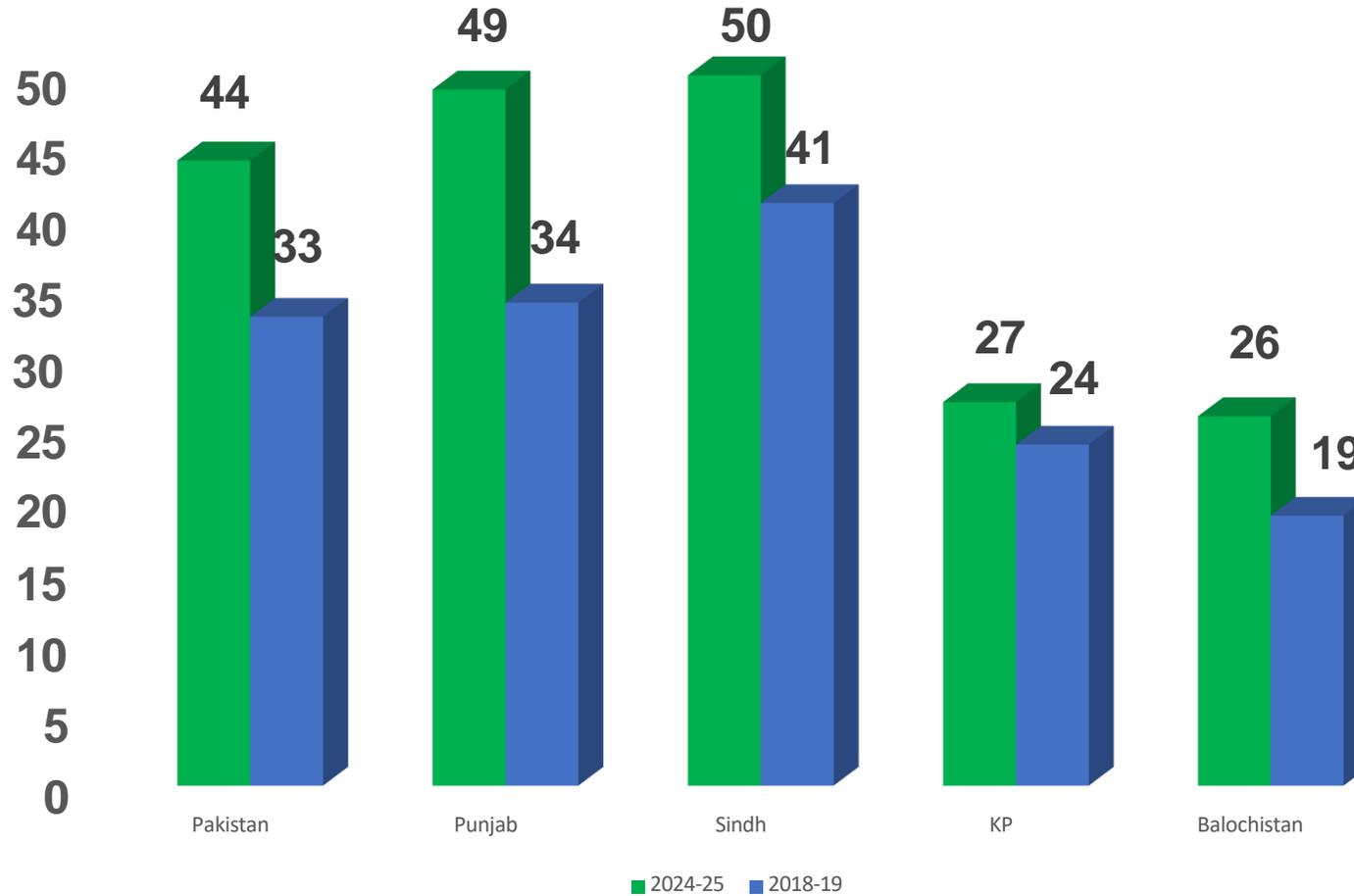
# ATLEAST FOUR PRE-NATAL CARE VISITS

## ATLEAST FOUR PRE-NATAL CARE VISITS

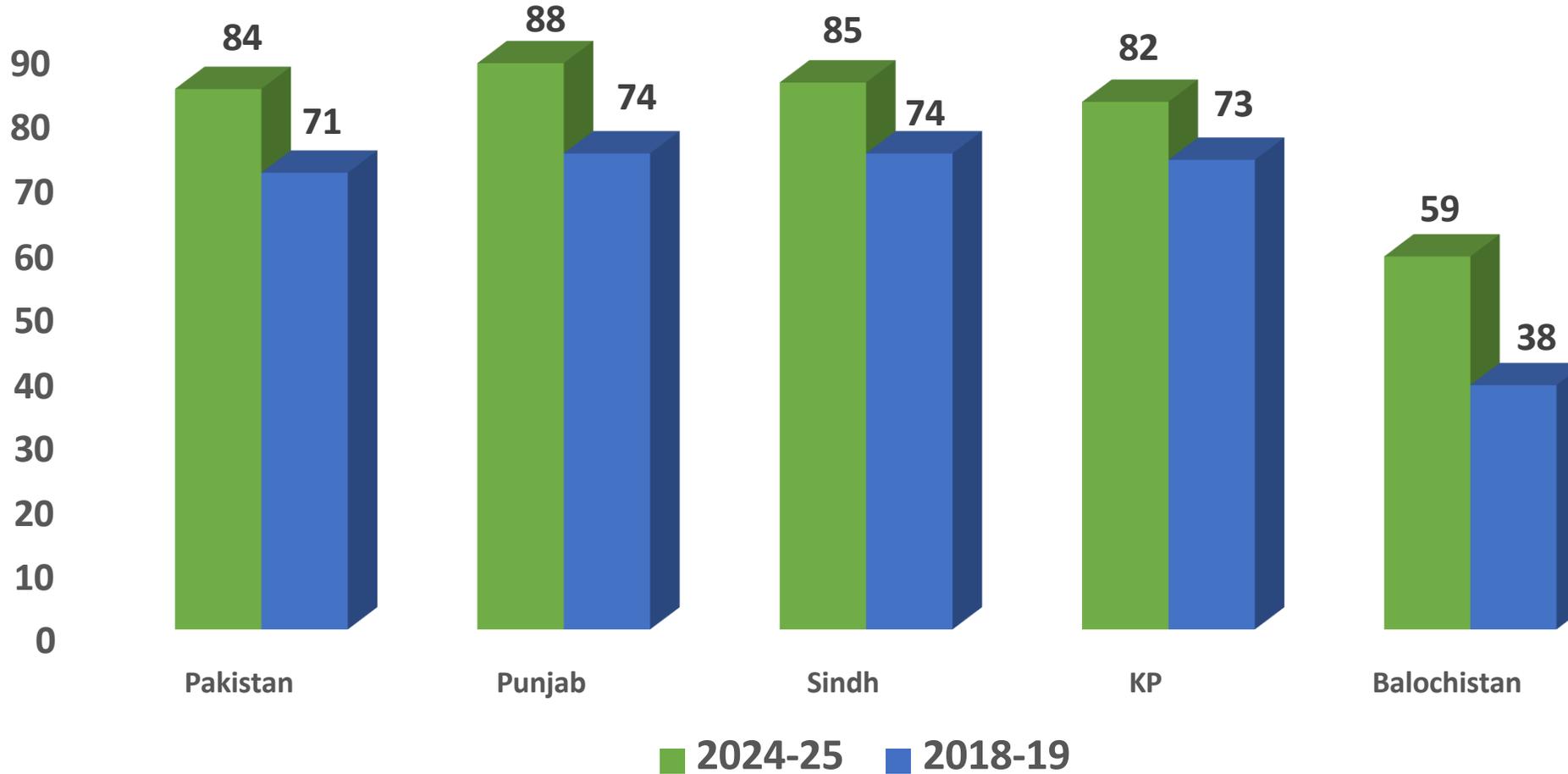
Province	ATLEAST FOUR PRE-NATAL CARE VISITS					
	2024-25			2018-19		
	Urban	Rural	Total	Urban	Rural	Total
1	4	7	6	5	9	7
2-3	23	37	32	29	43	38
4 and Above	73	56	62	67	48	54



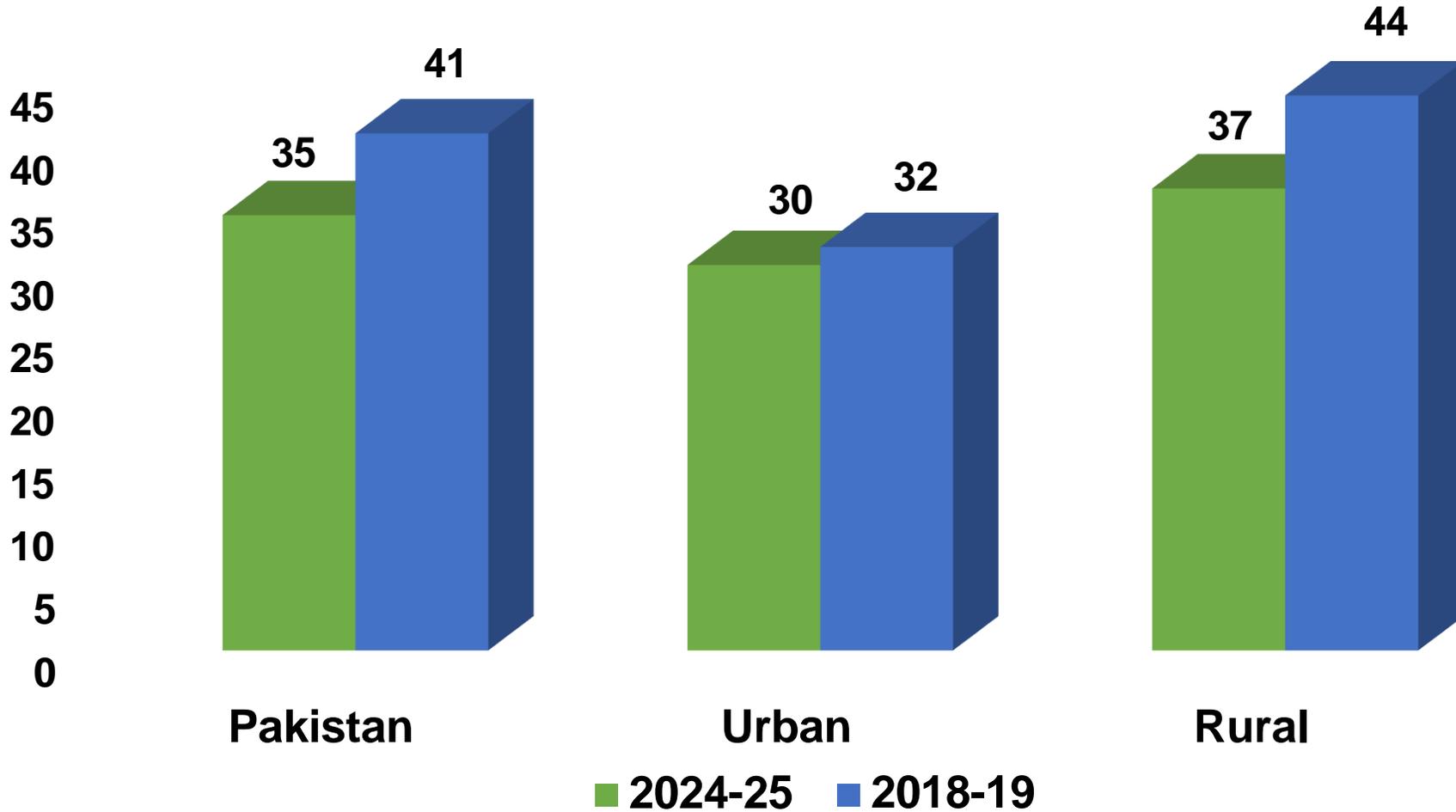
# POST -NATAL CARE



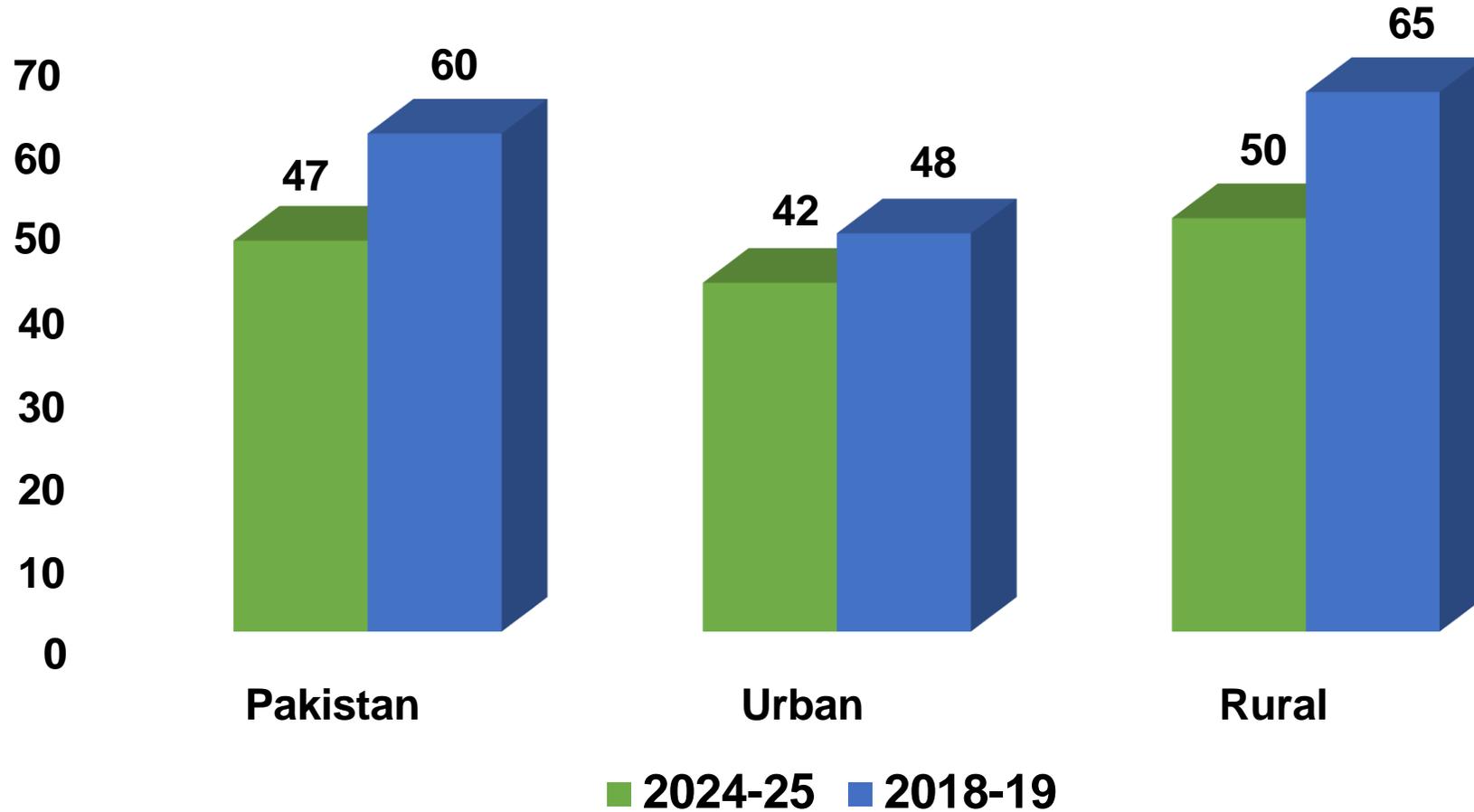
# SKILL BIRTH ATTENDANT



# NEONATAL MORTALITY RATE



# INFANT MORTALITY RATE



2024-25 : (2021-2023 PERIOD)  
2018-19 : (2014-2016 PERIOD)

Pakistan Bureau of Statistics

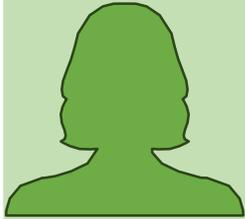
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# POPULATION WELFARE

# POPULATION WELFARE INDICATORS



↑ **56% (2024-25)**  
**53% (2018-19)**

**SDG  
5.6.1**

Proportion of women aged 15-49 years who make their own informed decisions regarding contraceptive use & reproductive health care.



↓ **48% (2024-25)**  
**54% (2018-19)**

**SDG  
3.7.2**

Adolescent birth rate; aged 15-19 years) per 1,000 women



**67%**

**Proportion of ever-married women aged 15-49 Years**



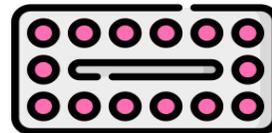
**1.9**

**Children Born to ever married women  
2.1 (2018-19)**



**3.6**

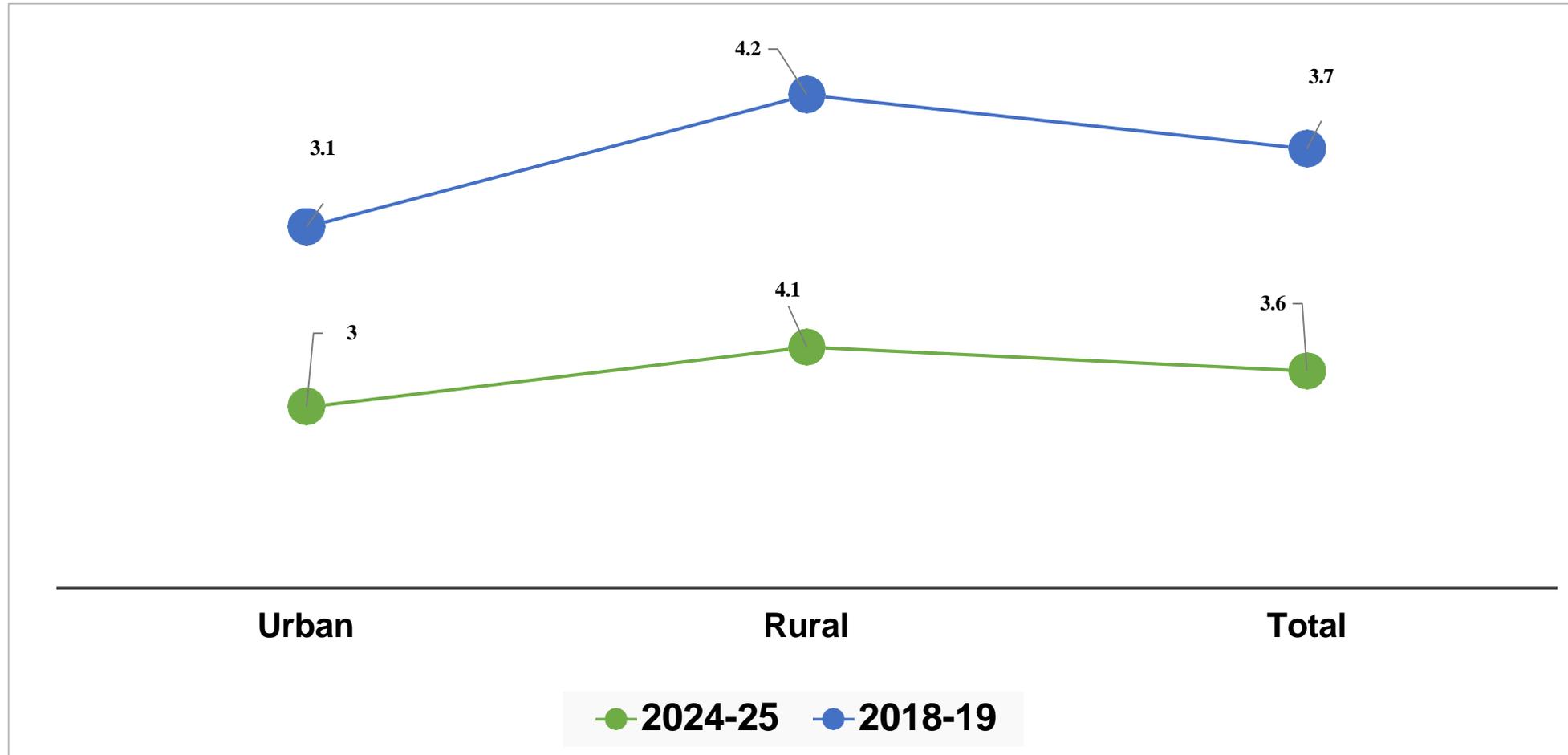
**Total Fertility Rate  
3.7 (2018-19)**



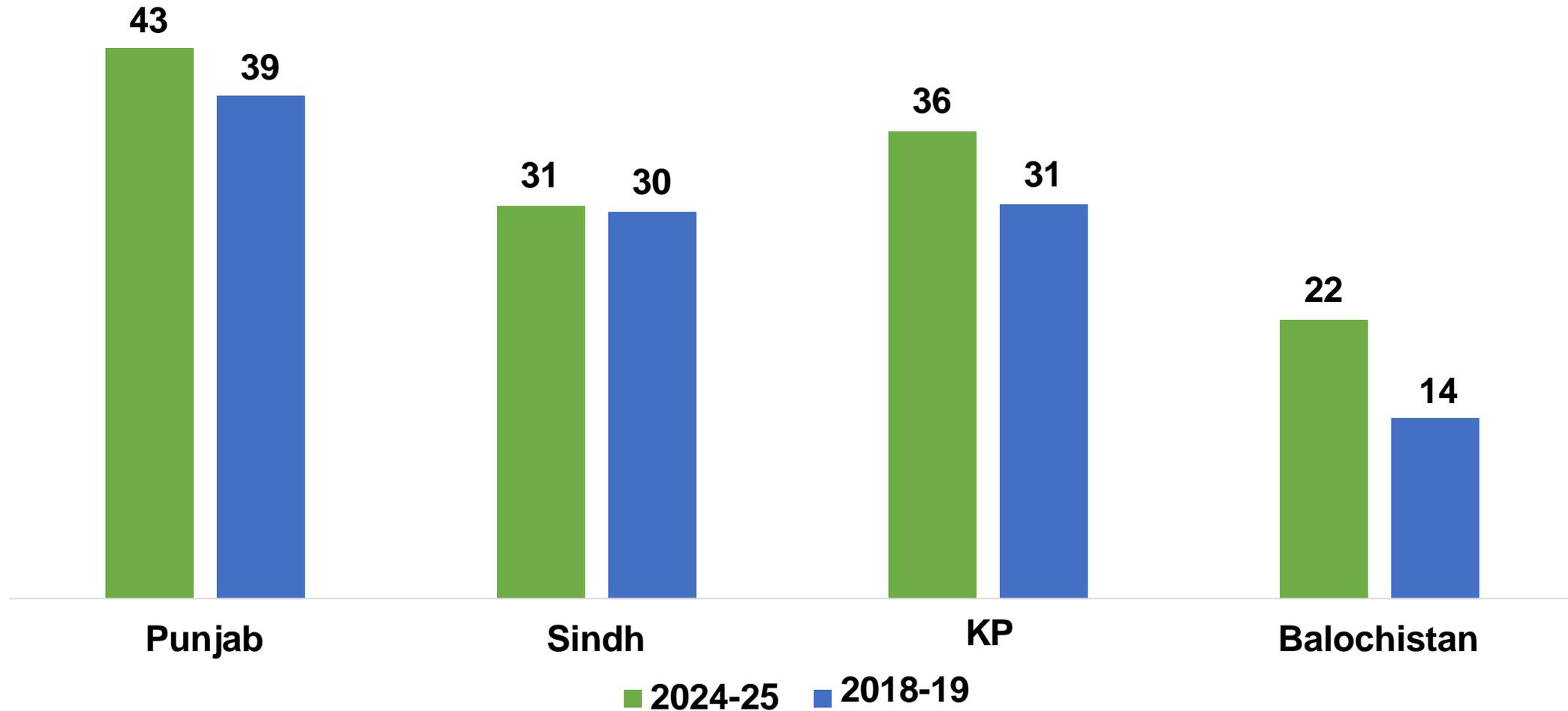
**38%**

**Contraceptive Prevalence Rate  
34 (2018-19)**

# TOTAL FERTILITY RATE



# PROVINCEWISE CPR WOMEN AGED (15-49 YEARS)





# HOUSING, WATER & SANITATION

# KEY INDICATOR OF HOUSING, WATER & SANITATION

## Housing



Own  
84% to 82%



Rent  
10% to 11%



Rent Free  
5% to 7%



Subsidised Rent  
1% to 1%

## Water Sources



Tap Water  
18% to 22%



Hand Pump  
24% to 22%



Motorized pump  
35% to 35%



Filtration plant  
9% to 10%

## Sanitation indicators



Flush Toilets  
80% to 89%



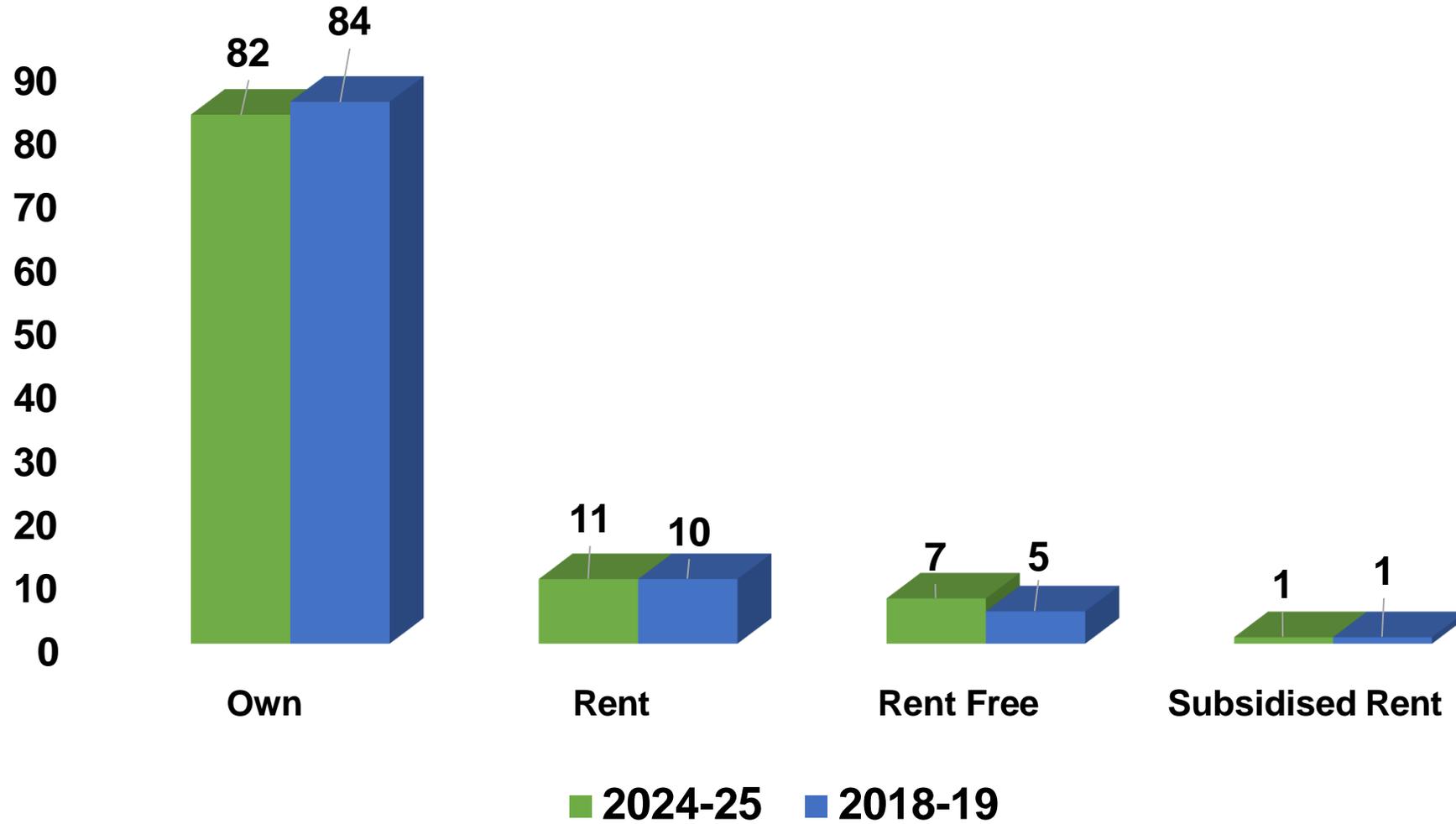
Non-Flush Toilets  
8% to 4%



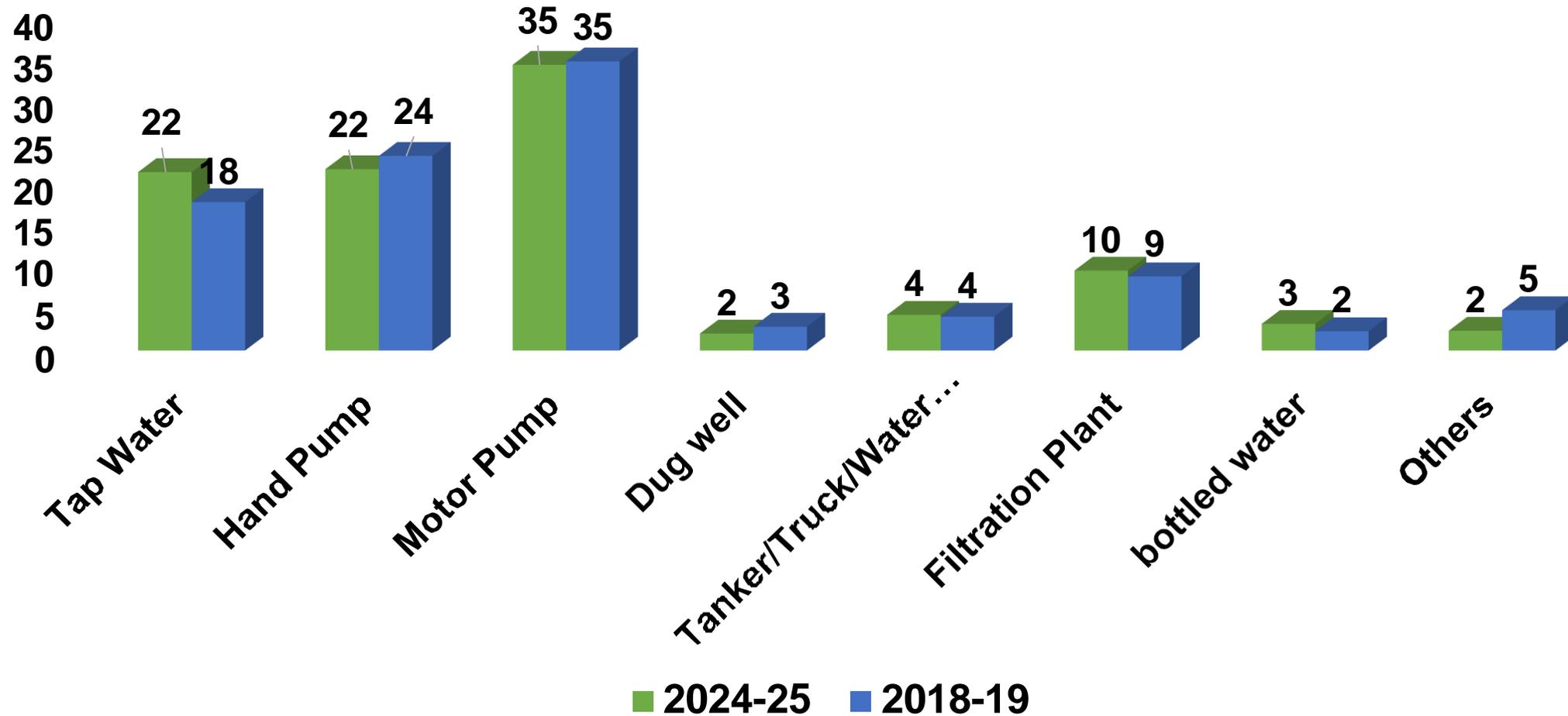
No Toilet  
12% to 7%

2018-19  
2024-25

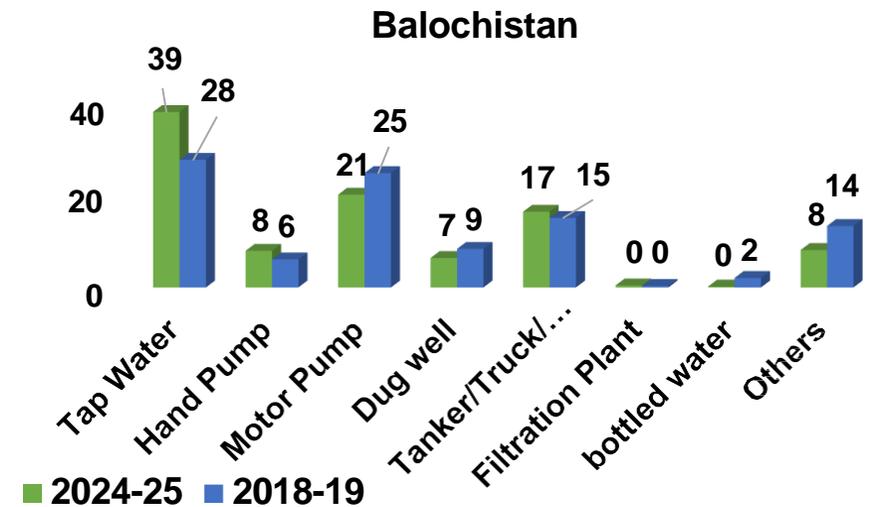
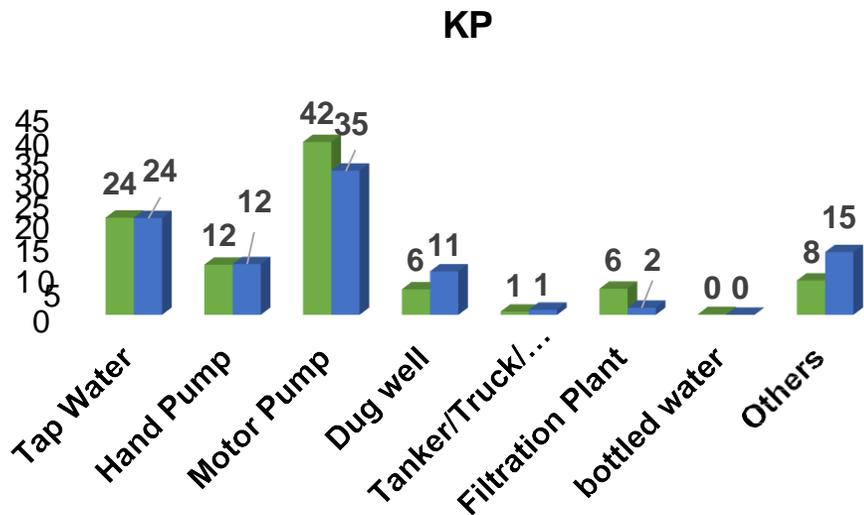
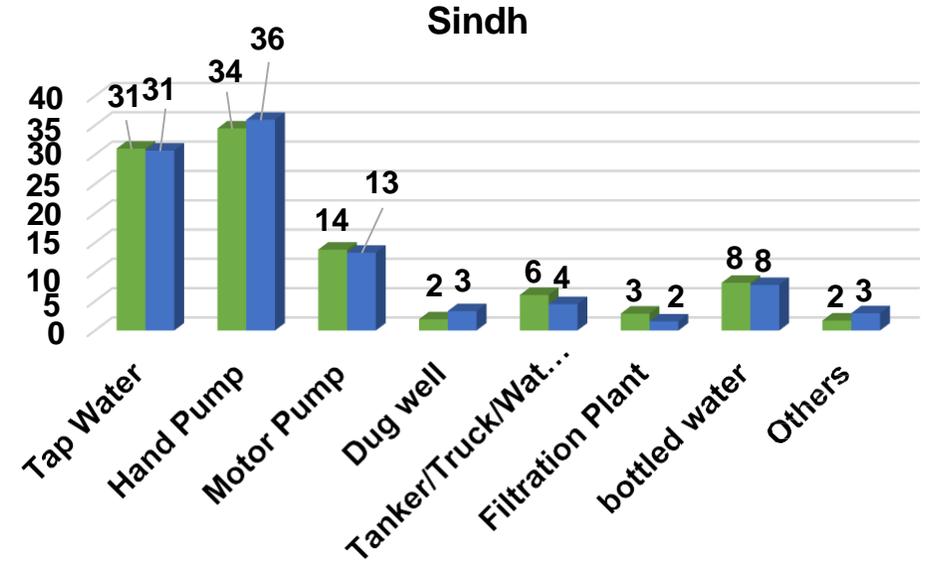
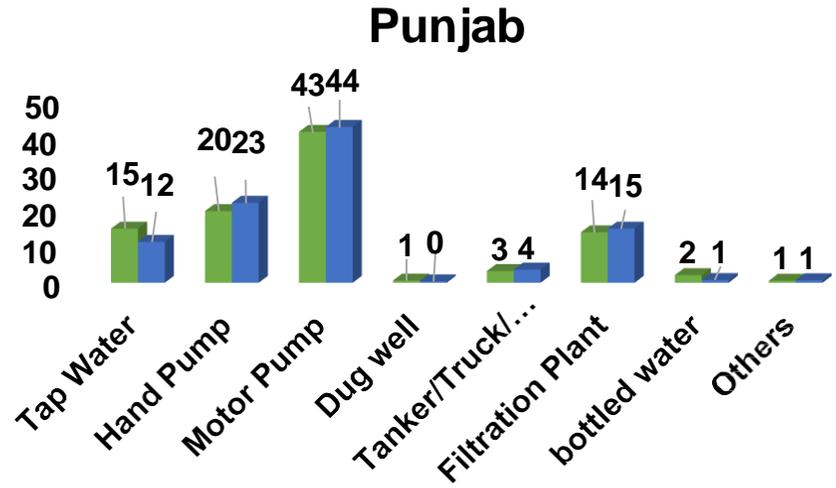
# PERCENTAGE OF HOUSEHOLD BY HOUSEHOLD TENURE



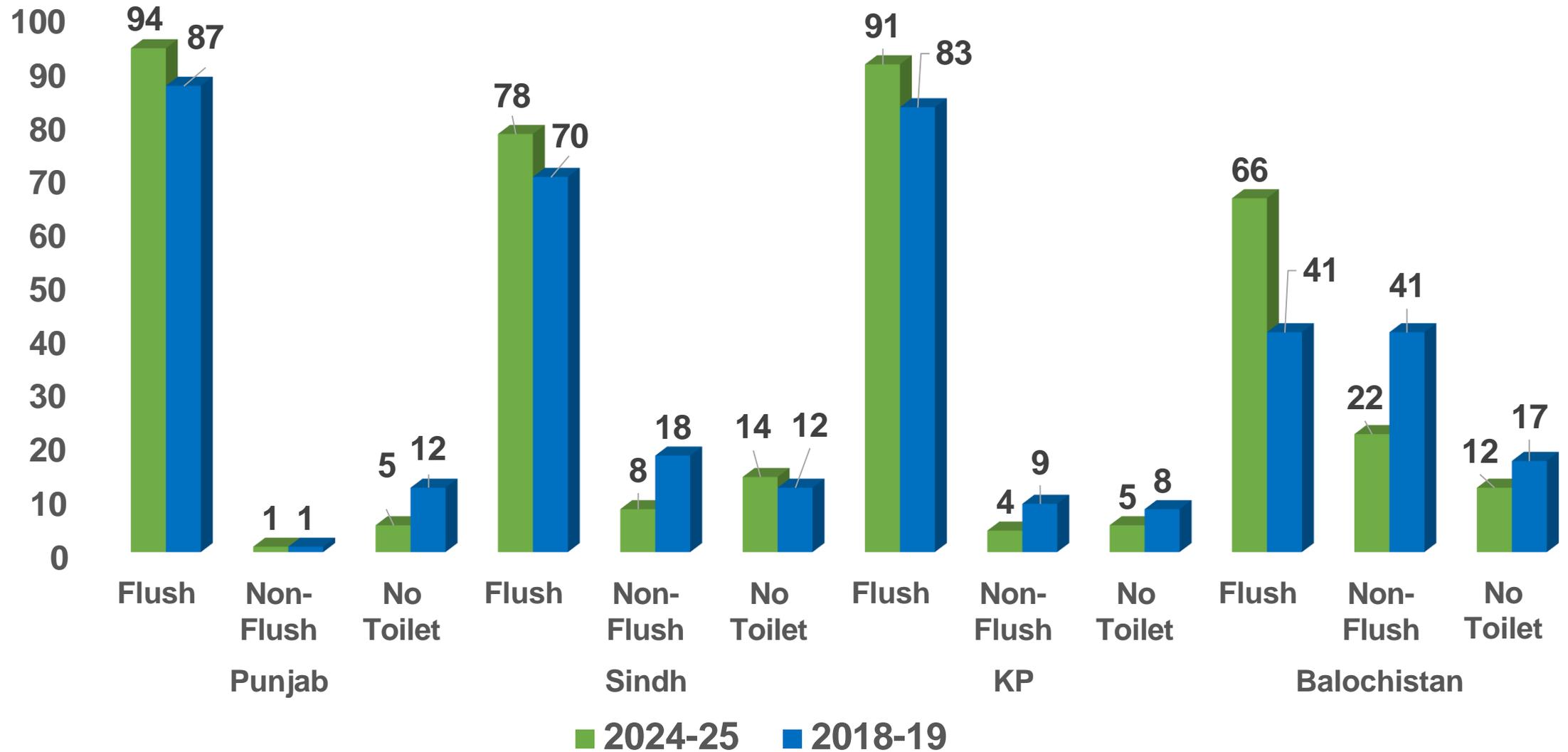
# MAIN SOURCE OF DRINKING WATER- BY PROVINCE



# MAIN SOURCE OF DRINKING WATER- BY PROVINCE



# TYPE OF TOILET USED BY THE HOUSEHOLD-BY PROVINCE



# HOUSING KEY INDICATORS IN HIES SURVEY



## Clean Fuel

Clean fuel includes natural gas, LPG, biogas, solar energy, and electricity used for clean and safe heating, lighting, and cooking

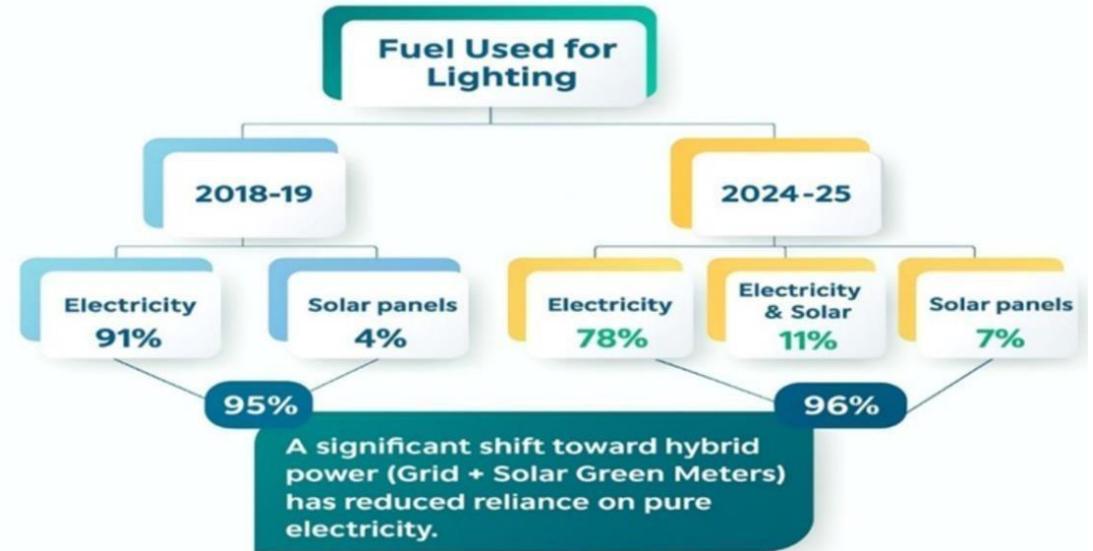


Clean Fuel  
35% to 38%

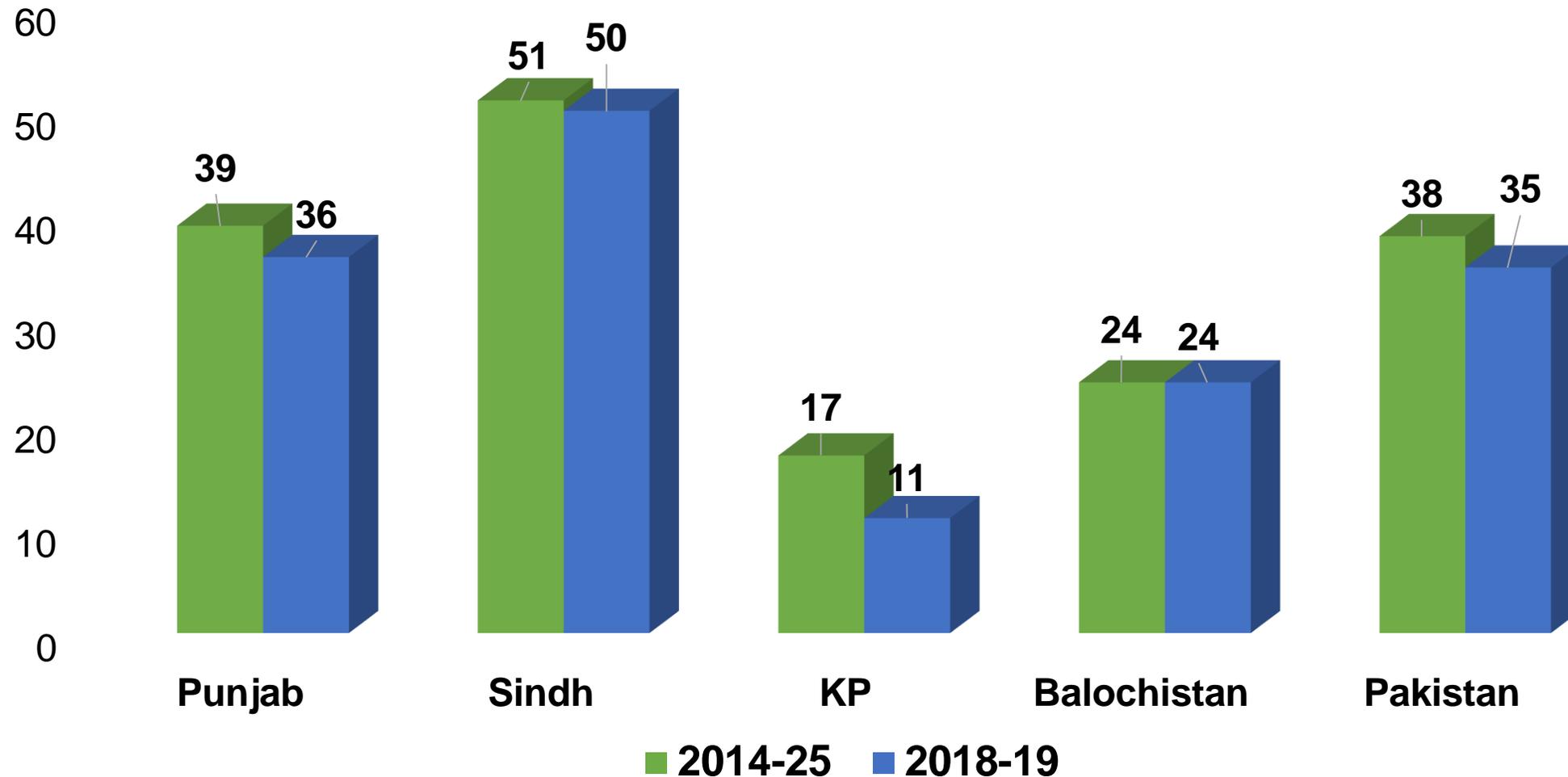
2018-19

2024-25

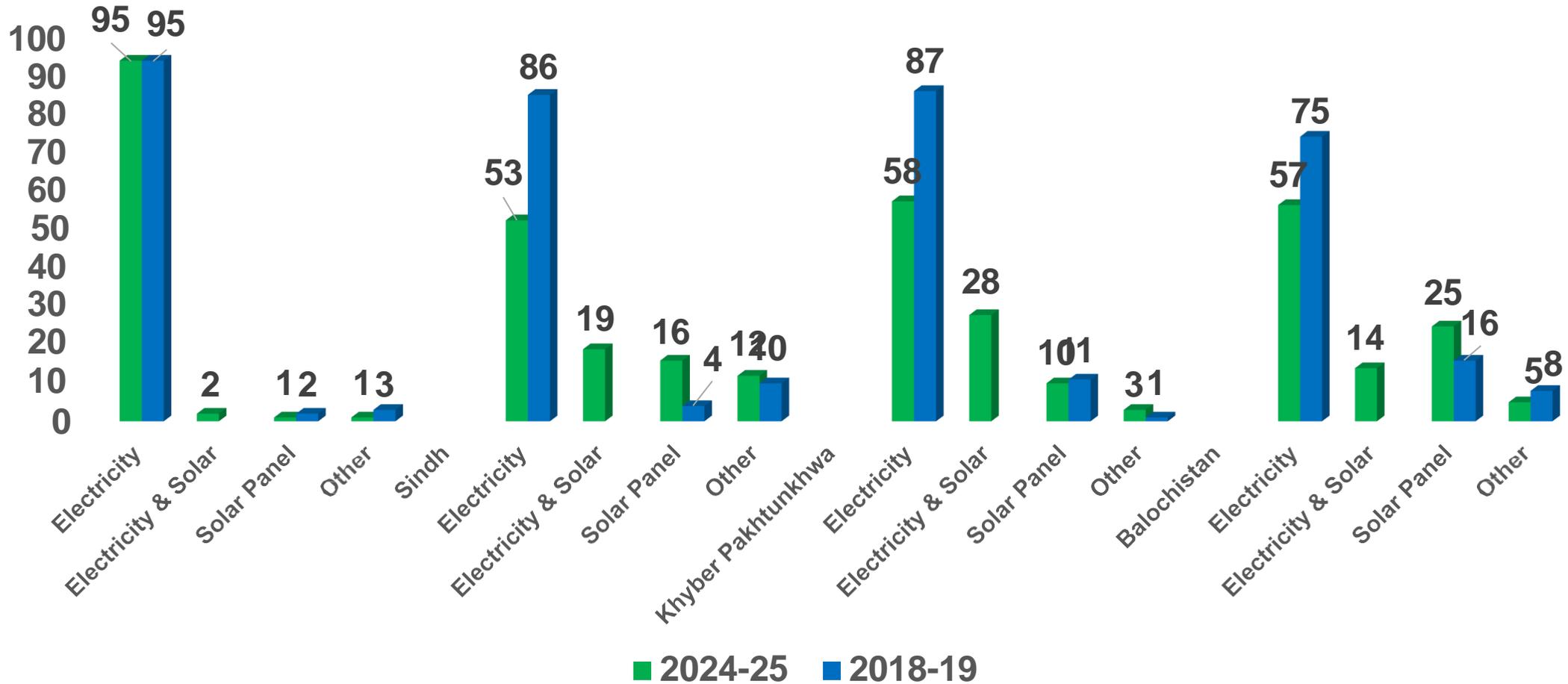
## Fuel Used for Lighting



# PERCENTAGE OF HOUSEHOLD WITH CLEAN FUEL USED FOR COOKING, LIGHTING AND HEATING



# PERCENTAGE OF HOUSEHOLD BY FUEL USED FOR LIGHTING- BY PROVINCE



# PREVALENCE RATES OF FOOD INSECURITY

(2018-19)



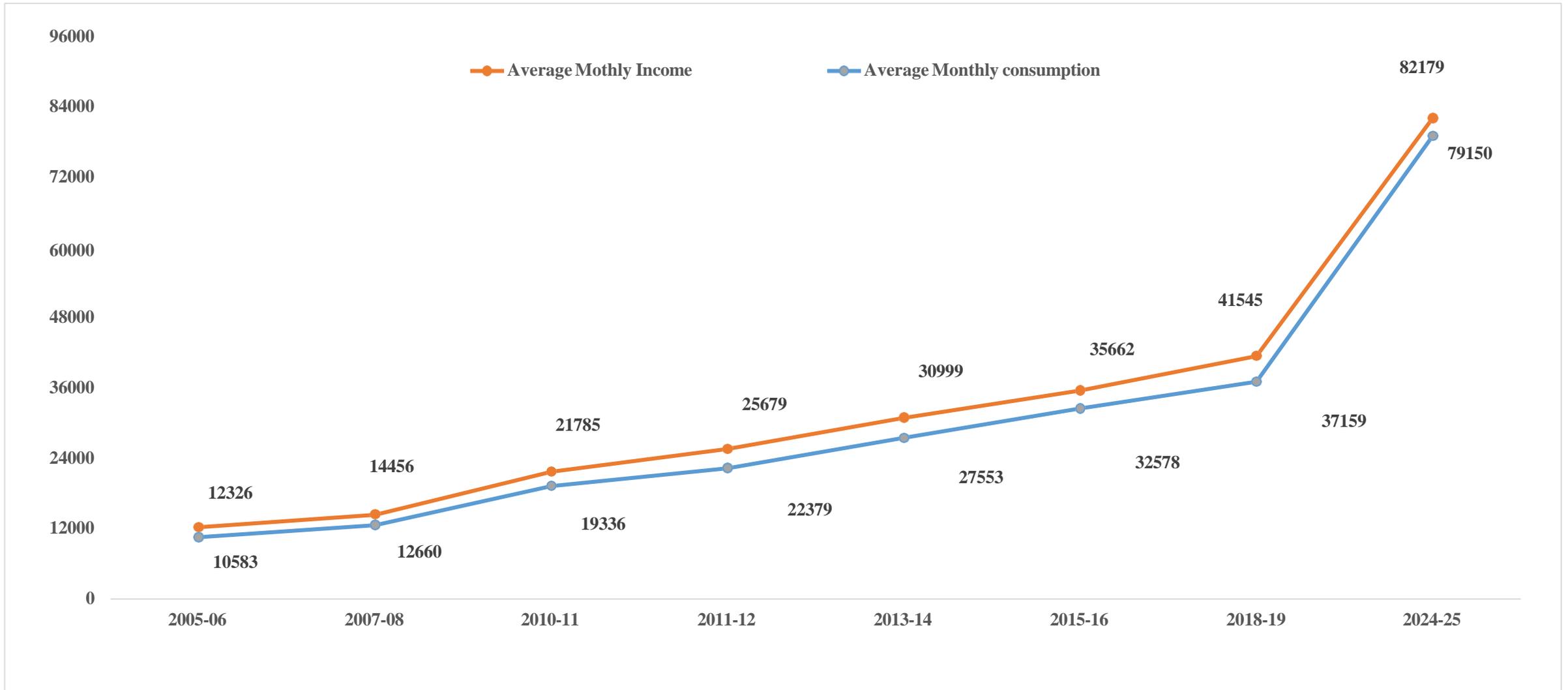
(2024-25)





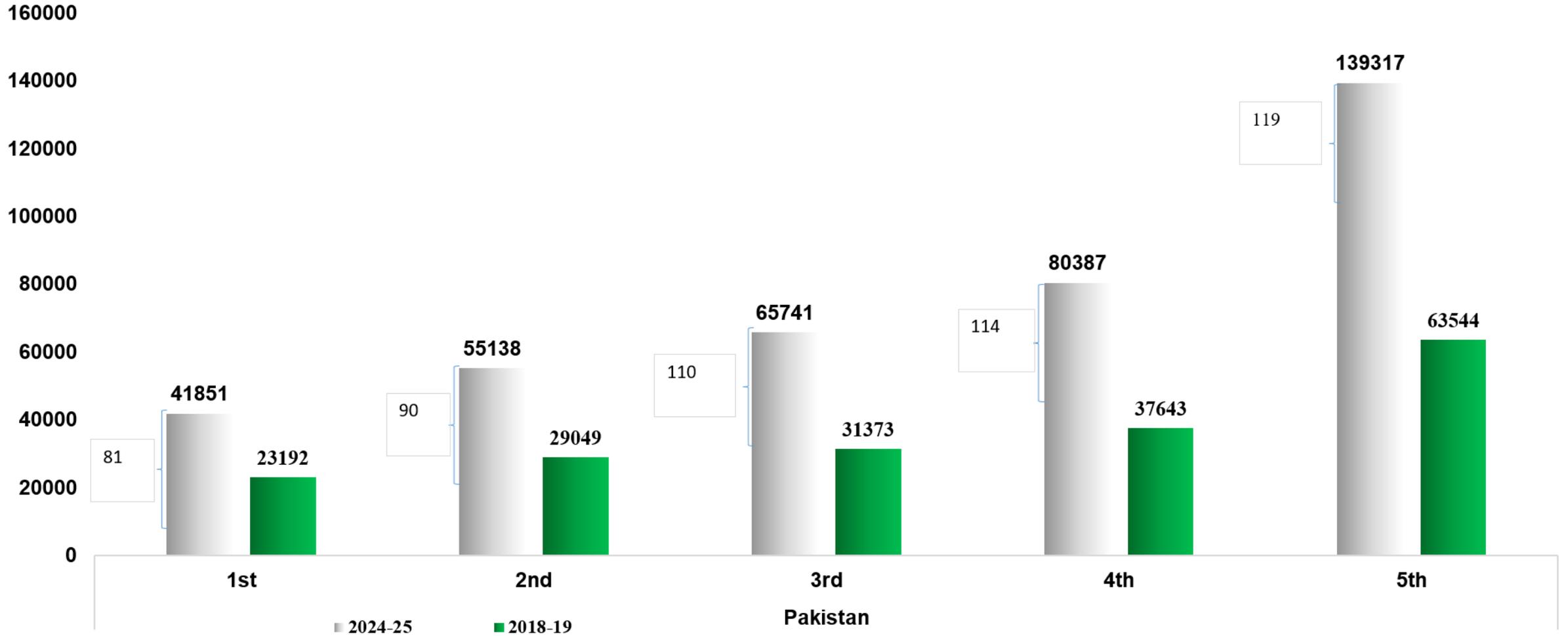
# HOUSEHOLD INTEGRATED ECONOMIC SURVEY

# AVERAGE MONTHLY INCOME AND CONSUMPTION(Rs.)



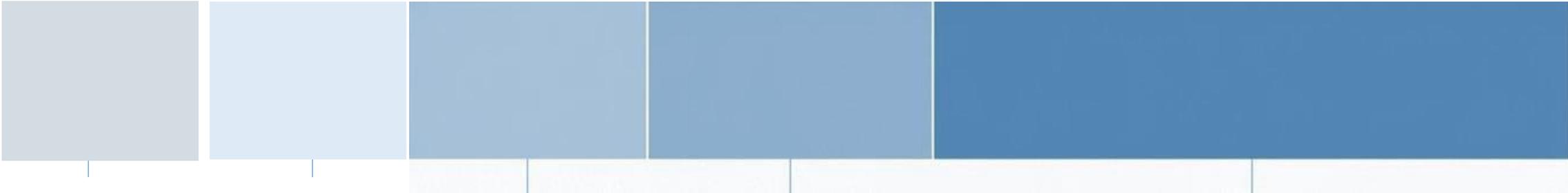
# MONTHLY INCOME AND CONSUMPTION BY QUINTILES(Rs.)

## MONTHLY INCOME BY QUINTILES



# Quintile wise Consumption

Analysis of consumption expenditure by quintile demonstrates significant economic disparity. Households in the **top 20% (5th quintile)** command a disproportionately large share of national consumption, while the **bottom 20%(1st quintile)** account for a fraction of it.



1st Quintile:  
8 %

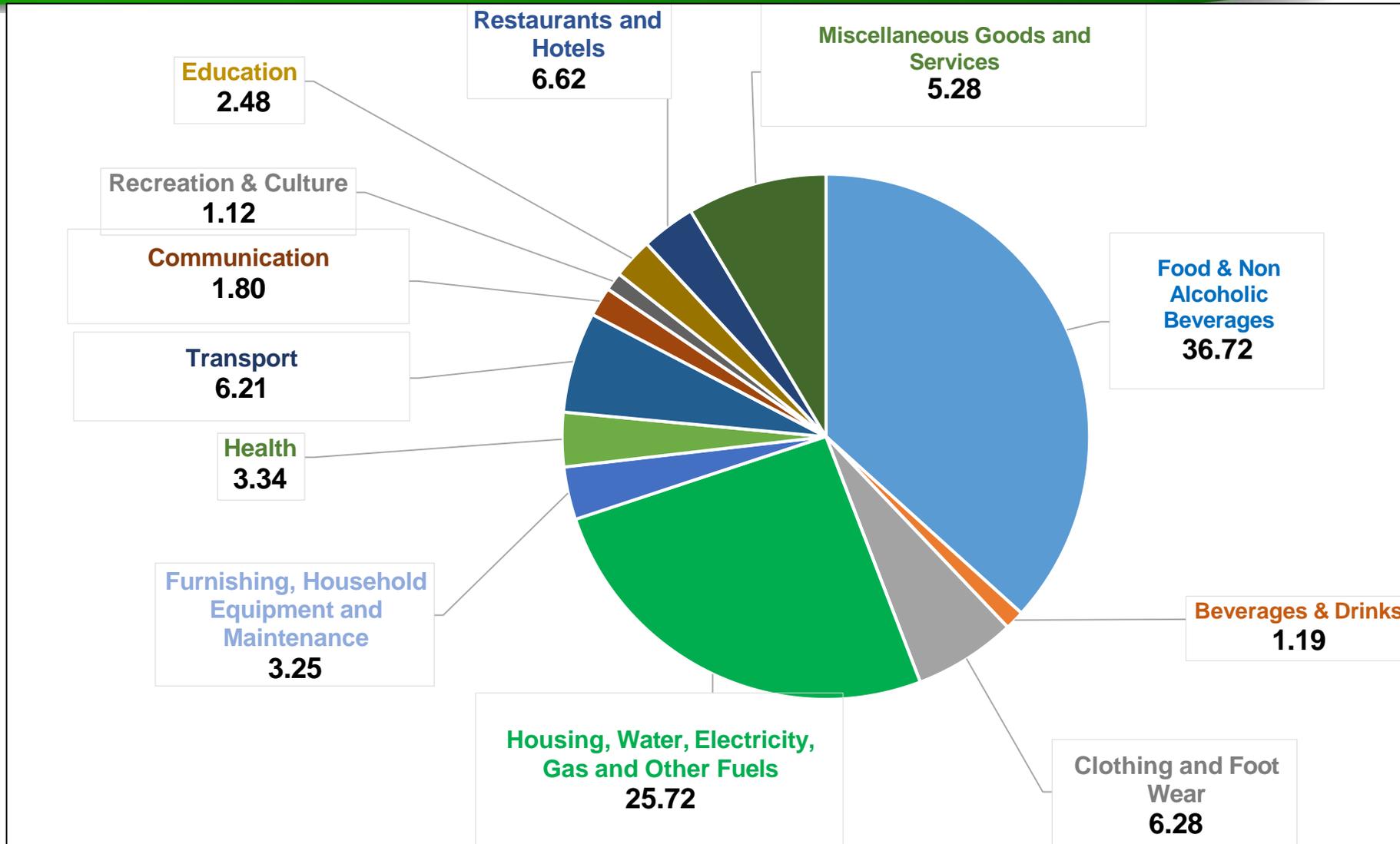
2nd Quintile:  
11.77%

3rd Quintile:  
15.46%

4th Quintile:  
21.03%

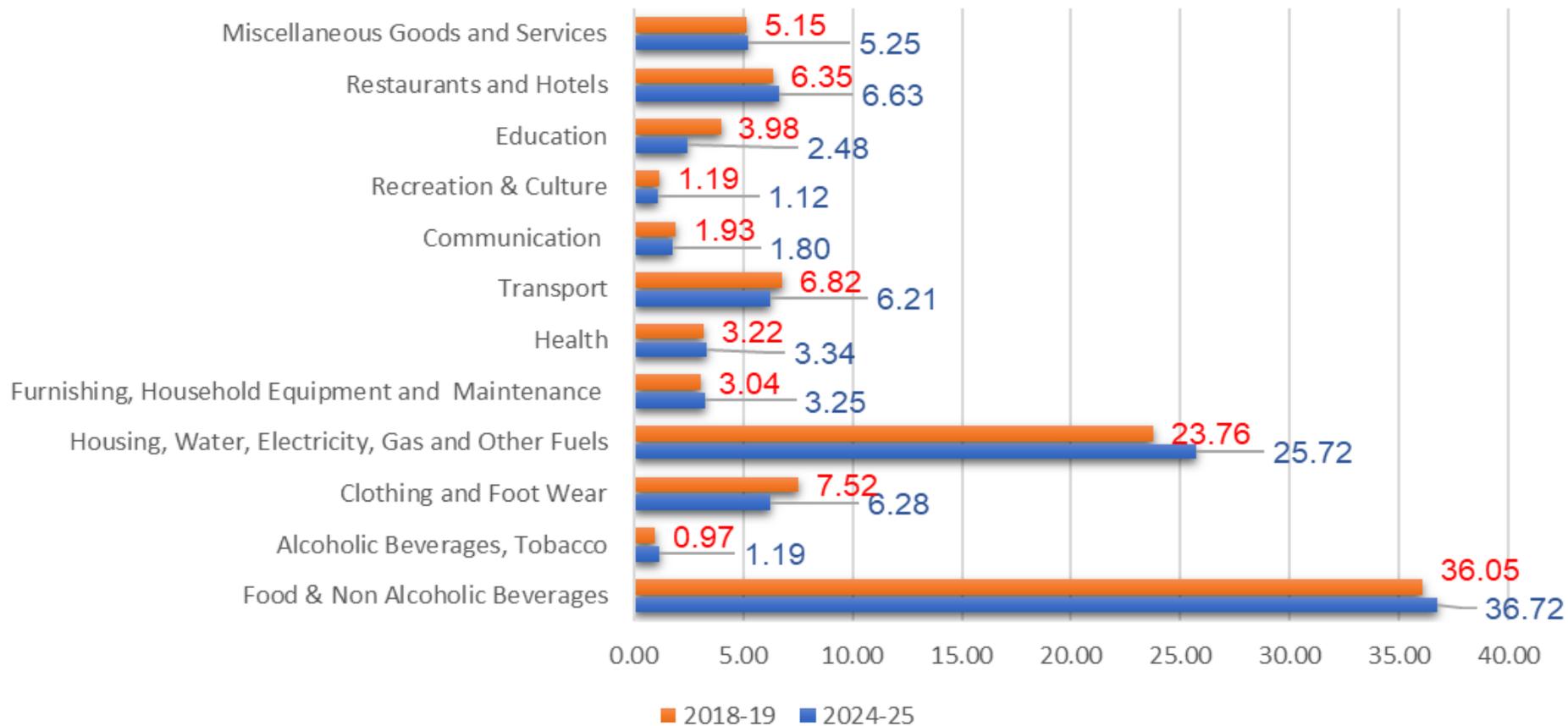
5th Quintile:  
43.75%

# MONTHLY CONSUMPTION OF MAJOR CONSUMPTION GROUP (%)



# MONTHLY CONSUMPTION OF MAJOR CONSUMPTION GROUP

## Distribution of Consumption By Major COICOP Classification



# MONTHLY PER CAPITA CONSUMPTION(QTY) OF MAJOR FOOD ITEMS

Major Items	Unit	Pakistan					
		Urban		Rural		Total	
		2024-25	2018-19	2024-25	2018-19	2024-25	2018-19
Wheat and Wheat Flour	Kg	<b>5.89</b>	6.12	<b>7.06</b>	7.50	<b>6.61</b>	7.00
Rice and Rice Flour	Kg	<b>0.91</b>	1.10	<b>0.84</b>	1.03	<b>0.87</b>	1.06
Pulses	Kg	<b>0.31</b>	0.36	<b>0.28</b>	0.35	<b>0.29</b>	0.35
Milk (fresh & boiled)	Ltr	<b>6.26</b>	6.74	<b>6.12</b>	6.92	<b>6.17</b>	6.85
Cooking Oil	Ltr	<b>0.50</b>	0.53	<b>0.17</b>	0.20	<b>0.3</b>	0.32
Mutton	Kg	<b>0.06</b>	0.10	<b>0.04</b>	0.04	<b>0.05</b>	0.06
Beef	Kg	<b>0.14</b>	0.22	<b>0.12</b>	0.16	<b>0.13</b>	0.19
Chicken Meat	Kg	<b>0.44</b>	0.42	<b>0.31</b>	0.32	<b>0.36</b>	0.36
Eggs	No	<b>3.68</b>	4.01	<b>2.50</b>	2.49	<b>2.96</b>	3.04
Potato	Kg	<b>1.26</b>	1.18	<b>1.23</b>	1.28	<b>1.24</b>	1.27
Tomato	Kg	<b>0.63</b>	0.52	<b>0.64</b>	0.51	<b>0.64</b>	0.51
Onion	Kg	<b>0.92</b>	1.00	<b>0.89</b>	0.92	<b>0.9</b>	0.95
Sugar (desi & milled)	Kg	<b>1.08</b>	1.18	<b>1.32</b>	1.35	<b>1.23</b>	1.28
Tea (black and green)	Gm	<b>87.38</b>	88.77	<b>84.26</b>	85.90	<b>85.47</b>	86.95

Overall/ Gender	Digital Use For Earning		
	Male	Female	Total
<b>Pakistan</b>	<b>4.09</b>	<b>1.01</b>	<b>2.53</b>

Digital Platforms	% Usage
TikTok	88.65
You tube Channel /Vlog	86.81
Provision of online services of Cab/Van/Taxi (like cream, uber, indrive, Yango, Bykea etc	7.30
Online Marketing /Sale of own or others Products for Commission/profit	4.70
Freelancing/ Data analysis/ Development of Software	1.79
Online Tuition/ Teaching/ Quranic teaching	1.59
Others	1.43
Provision of cleaning, Food delivery, Goods transport and delivery	.91
Sale /Purchase/ Renting of Property	.90
Sale of Homemade Snacks/ lunch/ Dinner /fast Food using Social Media	.63
Provision of online Counselling	.55
Online Job/ marriage arrangement Bureau	.26



*Thank You*

